



# The XIV Baltic Dynamics Conference

30 September to 3 October, 2009  
Vilnius, Lithuania

## THE DYNAMICS OF INNOVATION SPACES

BRINGING INNOVATION TO SOCIETY

Hotel "REVAL HOTEL LIETUVA"  
Konstitucijos av. 20,  
Vilnius, LITHUANIA

### CONFERENCE PROGRAMME

**Wednesday, September 30, 2009**

<p><b>10.00 – 18.00</b></p> <p><b>/9.30-10.00</b> <b>Registration/</b></p> <p><b>/12.00-13.00</b> <b>Lunch/</b></p> <p><b>/Coffee breaks:</b> <b>14.30-14.45,</b> <b>16.15-16.30/</b></p>	<p><b>Practical seminar<sup>1</sup></b></p> <p><b>The Future of Export and Sales in Baltic Countries. How to Create Competitive Advantage of Your Product</b> <i>Hall Zeta</i></p> <p><b>Lecturer:</b> <i>Eli Schragenheim, Director, A.Y. Goldratt School, Israel</i></p> <p><b>1. Welcome words:</b></p> <ul style="list-style-type: none"> <li>- <i>Mindaugas Petrauskas, Vice-Minister of Economics of the Republic of Lithuania</i></li> <li>- <i>Dr. Gediminas Rainys, Vice Director General of Lithuanian Confederation of Industrialists</i></li> <li>- <i>Dr. Pranas B. Milius, Director, KTU Regional Science Park, Lithuania</i></li> </ul> <p><b>2. Global eCommerce for Baltic Business. Mission Possible</b> /<i>Tomas Paplauskas, Globaltus, CEO, Lithuania/</i></p> <p><b>3. The Future of Export and Sales in Baltic Countries</b> /<i>Eli Schragenheim, Israel/</i></p> <p><b>4. How to Create a Strong Team in Order to Implement Quick and Qualitative Changes Inside the Enterprise?</b> /<i>Sergej Gucaga, Inherent Simplicity Baltic, CEO, Lithuania/</i></p> <p><b>5. Discussions.</b></p>
<p><b>13.00 – 18.00</b></p>	<p><b>Registration of Conference Participants</b> <i>Hotel "Reval Hotel Lietuva" Conference Center, Konstitucijos av. 20, Vilnius</i></p>

<sup>1</sup> This seminar is object to additional registration and payment.

<p><b>13.00 – 18.00</b></p> <p><b>/15.00-15.30</b> <b>Coffee break/</b></p>	<p style="text-align: center;"><b>InnoNet Workshop</b></p> <p style="text-align: center;"><b>Consolidation of Innovation Support Services – Stimulus for Innovation Development</b></p> <p style="text-align: center;"><i>Hall Theta</i></p> <p style="text-align: center;"><b>Moderator:</b> <i>Edgaras Leichteris, Knowledge Economy Forum, Lithuania</i> <i>Kęstytis Gečas, Lithuanian Innovation Center, Lithuania</i></p> <ol style="list-style-type: none"> <li>1. <b>Innovation Support Network – Integrated Services for Business</b> /<i>Dr. Artūras Jakubavičius, Lithuanian Innovation Center, Lithuania/</i></li> <li>2. <b>Commercialising Innovation: the Variety of Innovation Support Services in Science, Studies and Business Valleys</b> /<i>Dr. Pranas B.Milius, KTU Regional Science Park, Lithuania/</i></li> <li>3. <b>Science and Technology Park – a Catalyst of Innovative Activity in an Valley</b> /<i>Andrius Bagdonas, Sunrise Valley, Lithuania/</i></li> <li>4. <b>Visoriai IT Park: Developing a Cluster</b> /<i>Saulius Arelis, Visoriai IT Park, Lithuania/</i></li> <li>5. <b>Klaipėda Science and Technology Park: Science and Business Accelerator in Baltic Valley</b> /<i>Andrius Sutnikas, Klaipėda Science and Technology Park, Lithuania/</i></li> <li>6. <b>“Innovation Engine” – is it a Feasible Task for Science and Technology Parks?</b> /<i>Edgaras Leichteris, Knowledge Economy Forum, Lithuania/</i></li> <li>7. <b>Round table discussion.</b></li> </ol>
<p><b>16.30 – 17.30</b></p>	<p style="text-align: center;"><b>SPICE meeting<sup>2</sup></b></p> <p style="text-align: center;"><i>Hall Omega</i></p> <p style="text-align: center;"><b>Moderator:</b> <i>Heinz Fiedler, SPICE Group, Germany</i></p> <ol style="list-style-type: none"> <li>1. <b>Welcome words</b> /<i>Dr. Pranas B.Milius, KTU Regional Science Park, Lithuania/</i></li> <li>2. <b>Who is Who and What is going on.</b> The traditional round of short presentations to update participants on recent activities and developments.</li> <li>3. <b>Experience and Perspectives for International Cooperation</b> /<i>Dr. Janis Stabulnieks, Latvian Technological Center, Latvia/</i></li> <li>4. <b>SPICE Networking Activities</b> /<i>Heinz Fiedler, SPICE Group, Germany/</i></li> </ol>
<p><b>15.00 – 17.00</b></p>	<p style="text-align: center;"><b>Rolling out the SPICE Art Ball</b></p> <p style="text-align: center;"><i>At the Conference Registration Desk</i></p> <p style="text-align: center;"><b>Presentation of the concept and experiences</b></p>
<p><b>19.00 – 22.00</b></p>	<p style="text-align: center;"><b>Conference Opening Evening</b></p> <p style="text-align: center;"><b>Cocktail evening, national music variations</b></p> <p style="text-align: center;"><i>Hotel “Reval Hotel Lietuva” Sky bar, Konstitucijos av. 20, Vilnius</i></p>

<sup>2</sup> This part of the SPICE Meeting is for members or by invitation only. Conference participants who wish to attend it, please inform conference organizers to receive an invitation.

8.30 – 10.30	<p style="text-align: center;"><b>Registration of Conference Participants</b>  <i>Hotel "Reval Hotel Lietuva" Conference Center, Konstitucijos av. 20, Vilnius</i></p>
9.30 – 11.00	<p style="text-align: center;"><b>Opening session</b>  <i>Hall Zeta</i></p> <p style="text-align: center;"><b>Conference Opening</b></p> <p><b>Moderators:</b> <i>Dr. Janis Stabulnieks, Latvian Technological Center, Latvia</i>  <i>Dr. Raivo Tamkivi, Tallinn Technology Park, Estonia</i>  <i>Dr. Pranas B.Milius, KTU Regional Science Park, Lithuania</i></p> <ol style="list-style-type: none"> <li>1. <b>Opening Address and Welcome Words by the President of the Republic of Lithuania</b> /on behalf of the President – <i>Nerijus Udrėnas, Chief Adviser to the President/</i></li> <li>2. <b>Welcome Words</b> /<i>Mindaugas Petrauskas, Vice-Minister of Economics of the Republic of Lithuania/</i></li> <li>3. <b>A Manifesto for Creativity and Innovation</b> /<i>Prof. Dominique Langevin, The Ambassador for the European Year of Creativity and Innovation 2009, France/</i></li> <li>4. <b>Innovation and Entrepreneurship: its Intricacies and Mechanisms</b> /<i>Luis Sanz, The President of International Association of Science Parks (IASP), Spain/</i></li> </ol>
11.00 – 11.30	<p style="text-align: center;"><b>COFFEE BREAK</b></p>
11.30 – 13.30	<p style="text-align: center;"><b>Plenary session</b>  <i>Hall Zeta</i></p> <p style="text-align: center;"><b>The Space for Innovation: Building Common Sense</b></p> <p><b>Moderators:</b> <i>Dr. Janis Stabulnieks, Latvian Technological Center, Latvia</i>  <i>Dr. Raivo Tamkivi, Tallinn Technology Park, Estonia</i>  <i>Dr. Pranas B.Milius, KTU Regional Science Park, Lithuania</i></p> <ol style="list-style-type: none"> <li>1. <b>The Knowledge Innovation Kaleidoscope: from Purpose to Prosperity</b> /<i>Debra M. Amidon, Founder and CEO, ENTOVATION International Ltd., U.S.A./</i></li> <li>2. <b>The Priority of Scientific Research – Innovation Implementation</b> /<i>Prof. Rymantas Kažys, Vice-rector of Science, Kaunas Technological University, Lithuania/</i></li> <li>3. <b>The Intelligence Approach to Innovation Policy</b> /<i>Prof. Robertas Jucevičius, Head of the Strategic Management Institute, Kaunas Technological University, Lithuania/</i></li> <li>4. <b>Innovative Management Solutions in Supply Chain</b> /<i>Eli Schragenheim, Director, A.Y. Goldratt School, Israel/</i></li> </ol>
13.30 – 14.30	<p style="text-align: center;"><b>LUNCH</b>  <i>Restaurant, Hotel "Reval Hotel Lietuva", Konstitucijos av. 20, Vilnius</i></p>

<p><b>14.30 – 16.00</b></p>	<p style="text-align: center;"><b>Session 1</b> <i>Hall Zeta</i></p> <p style="text-align: center;"><b>Regional Innovation Environments and Innovative Regions</b></p> <p style="text-align: center;"><i>Moderator: Luis Sanz, International Association of Science Parks, Spain</i></p> <ol style="list-style-type: none"> <li>1. <b>Regional Scientific and Technical Programme as a Catalyst of Innovation Development of the Region Perspectives</b> /Alena Apiakun, Yanka Kupala Grodno State University, Science and Technology Park, Belarus/</li> <li>2. <b>An Organisational Mechanism of the Innovative Activity of a Region's Small Enterprises</b> /Dr. Elena Vdovina, prof. Nikolay Didenko, dr. Kirill Sorokojerdijev, St. Petersburg State Politechnical University, Russia/</li> <li>3. <b>Start-up Innovative Enterprises Development of Kaliningrad Region Based on the Foundation for Assistance to Small Innovative Enterprises Programs</b> /Mikhail A. Nikitin, Kaliningrad Innovative and Technological Center, Igor V. Denisov, Kaliningrad Technology Transfer Center, Vladimir A. Pivnik, Kaliningrad Innovative and Technological Center, Sergey G. Polyakov, Foundation for Assistance to Small Innovative Enterprises, Russia/</li> <li>4. <b>Innovativeness of the Baltic Economies in International Comparison and its Role in Supporting the Post-recession Economic Growth</b> /Prof. Tiiu Paas, Helen Poltimae, Faculty of Economics and Business Administration, University of Tartu, Estonia/</li> <li>5. <b>Succession and Challenges in Innovation Activity at Universities: the Case of Belarus</b> /Yury Alekseev, Ekaterina Korolyova, Lyudmila Shmygova, Science&amp;Technology Park "Metolit" at Belarusian National Technical University, Belarus/</li> </ol>	<p style="text-align: center;"><b>Session 2</b> <i>Hall Gamma</i></p> <p style="text-align: center;"><b>Triple Helix – Implications for Policy and Practice</b></p> <p style="text-align: center;"><i>Moderator: Prof. Rymantas Kažys, Kaunas Technological University, Lithuania</i></p> <ol style="list-style-type: none"> <li>1. <b>Consolidating Innovation Support: Synergic Means to Foster Innovation Development During the Uncertain Times</b> /Dr. Kastytis Gečas, dr. Artūras Jakubavičius, Jovilė Vilčinskienė, Mantas Vilys, Lithuanian Innovation Centre, Lithuania/</li> <li>2. <b>Evaluation of Innovative Capacity of high-tech Companies: Results of a Research Project</b> /Agnese Janova, Latvian Technological Center, Latvia/</li> <li>3. <b>Technology Transfer Activities in Latvia – Experience of EEN project</b> /Dr. Gundega Lapina, Latvian Technological Centre, Latvia/</li> <li>4. <b>Process of the Implementation of Knowledge Triangle in Estonia</b> /Prof. Aksel Kirch, School of Economics and Business Administration, Tallinn University of Technology, Estonia/</li> <li>5. <b>Entrepreneurial Business Model for Classical Research University</b> /Dr. Tonis Mets, Centre for Entrepreneurship, Faculty of Economics and Business Administration, University of Tartu, Estonia/</li> </ol>	<p style="text-align: center;"><b>Session 3</b> <i>Hall Eta</i></p> <p style="text-align: center;"><b>Innovative Business: Strategic Possibility to Reach the Competitive Advantage</b></p> <p style="text-align: center;"><i>Moderator: Dr. Giedrius Jucevičius, Kaunas Technological University, Lithuania</i></p> <ol style="list-style-type: none"> <li>1. <b>Thinking and Managing Across the Domains: the Practice of Innovative Companies</b> /Dr. Giedrius Jucevičius, Business Strategy Institute, Kaunas Technological University, Lithuania</li> <li>2. <b>Models of the Development of Strategic Innovation in R&amp;D Intensive Sectors</b> /Dr. Monika Petraitė, Strategic Management Institute, Kaunas Technological University, Lithuania/</li> <li>3. <b>Analysis of Directing the Innovation Process and its Relation to Middle Level Manager's Work: the Example of Estonian Enterprises</b> /Made Torokoff, Faculty of Economics and Business Administration, Centre for Entrepreneurship, University of Tartu, Estonia/</li> <li>4. <b>The Role of Groups in Innovation Development</b> /Inga Uus, Strategic Management Institute, Kaunas Technological University, Lithuania/</li> <li>5. <b>Holistic Approach towards Science and Technology Parks' Management</b> /Edgaras Leichteris, Knowledge Economy Forum, Lithuania/</li> <li>6. <b>Ties that Change: the Contribution of Networking Intensity to Successful Planned Change Implementation</b> /Dr. Mantas Vilkas, Kaunas Technological University, Lithuania/</li> </ol>
-----------------------------	---	---	---

<p><b>16.00 – 16.30</b></p>	<p><b>COFFEE BREAK</b></p>
-----------------------------	----------------------------

<p><b>16.30 – 18.00</b></p>	<p style="text-align: center;"><b>Session 1 (follow-up)</b> <i>Hall Zeta</i></p> <p style="text-align: center;"><b>Regional Innovation Environments and Innovative Regions</b></p> <p style="text-align: center;"><i>Moderator: Prof. Robertas Jucevičius, Kaunas Technological University, Lithuania</i></p> <ol style="list-style-type: none"> <li><b>1. Boosting Regional Innovation Environment by Developing Entrepreneurial University, Effective Network Systems and Support Services for Business Incubators in Uusimaa Region</b> /Pentti Mustalampi, Marika Paakkala, Natalia Narits, Helsinki School of Economics Small Business Center, Finland/</li> <li><b>2. Science and Technology Parks – Key Players of Innovation Systems on Regional and National Level</b> /Elzbieta Ksiazek, Justyna Adamska, Poznan Science and Technology Park, Adam Mickiewicz University, Poland/</li> <li><b>3. Development of the Regional Innovative Infrastructure of Belarus</b> /Vladimir Davidovich, Ihar Voitau, The State Committee on Science and Technology of Republic of Belarus, The Department of Innovative Activity and Innovative Development of the Regions, Belarus/</li> <li><b>4. Gate2RuBIN Features for International Cooperation Development in Kaliningrad Region</b> /Igor V. Denisov, Kaliningrad Technology Transfer Center, Mikhail A. Nikitin, Kaliningrad Innovative and Technological Center, Ekaterina I. Denisova, Kaliningrad Technology Transfer Center, Russia/</li> <li><b>5. Innovative Infrastructure in the Minsk Region</b> /Valery Skakyn, The Minsk Region Government, Dmitry Shekynov, Tatjana Dorofeyeva, The Department of Industry and Innovation of the Minsk Region Government, Vladimir Davidovich, The State Committee on Science and Technology of the Republic of Belarus, The Department of Innovative Activity and Innovative Development of the Regions, Belarus/</li> </ol>	<p style="text-align: center;"><b>Session 2 (follow-up)</b> <i>Hall Gamma</i></p> <p style="text-align: center;"><b>Triple Helix – Implications for Policy and Practice</b></p> <p style="text-align: center;"><i>Moderator: Debra M. Amidon, ENTOVATION International Ltd.</i></p> <ol style="list-style-type: none"> <li><b>1. Challenging Role of Science Parks in Breakthrough Towards Knowledge Economy</b> /Dr. Raivo Tamkivi, Tallinn Technological Park, Estonia/</li> <li><b>2. Country Report: Innovation Policy – How it Works in Latvia</b> /Dr. Janis Stabulnieks, Latvian Technological Centre, Latvia/</li> <li><b>3. New Initiatives of Science, Studies and Business Valleys in Lithuania: Where Science Meets Business Needs</b> /Dr. Pranas B.Milius, KTU Regional Science Park, Lithuania/</li> <li><b>4. How to Establish Successful Public-Private Partnerships?</b> /Sander van der Molen, Lithuanian Innovation Center, Lithuania/</li> <li><b>5. Private Technology Park – Model for Future?</b> /Kristel Joonasson, Tartu Biotechnology Park Ltd, Estonia/</li> </ol>	<p style="text-align: center;"><b>Session 4</b> <i>Hall Eta</i></p> <p style="text-align: center;"><b>Innovation in Lithuania: from Strategy to Implementation<sup>3</sup></b></p> <p style="text-align: center;"><i>Moderator: Prof. Simas Ramutis Petrikis, Association of Business Technology and Innovation Support, Lithuania</i></p> <ol style="list-style-type: none"> <li><b>1. Vision, Mission and Objectives of Associations of Business Technology and Innovation Support. The Role and Importance of Science and Technology Parks for Innovation Development</b> /Prof. Simas Ramutis Petrikis, Association of Business Technology and Innovation Support, Lithuania/</li> <li><b>2. The Importance of Regional Innovation System Network Creation.</b> Baltic Association /Dr. Rūta Klimašauskienė, KTU Regional Science Park, Lithuania/</li> <li><b>3. International Technology Transfer: Complicated and Plain Ways</b> /Mantas Vilys, dr. Kastytis Gečas Lithuanian Innovation Centre, Lithuania/</li> <li><b>4. Holistic Approach towards Science and Technology Parks' Management</b> /Edgaras Leichteris, Knowledge Economy Forum, Lithuania/</li> </ol>
<p><b>19.00 – 23.00</b></p>	<p style="text-align: center;"><b>GALA DINNER (National food, music, dancing)</b> <i>Entertainment and recreation center "BELMONTAS", Belmonto str. 17, Vilnius</i></p>		<p style="text-align: center;"><b>19.00</b> <b>23.00</b></p> <p style="text-align: center;"><i>The bus "Reval Hotel Lietuva" – "BELMONTAS"</i> <i>The bus "BELMONTAS" – "Reval Hotel Lietuva"</i></p>

<sup>3</sup> This session is intended with invitations of the Association of Business Technology and Innovation Support only.

<p><b>9.30 – 11.00</b></p>	<p style="text-align: center;"><b>Session 5</b> <i>Hall Zeta</i></p> <p style="text-align: center;"><b>Creativity and Innovation Management</b></p> <p style="text-align: center;"><i>Moderator: Prof. Dominique Langevin, The Ambassador for the European Year of Creativity and Innovation 2009, France</i></p> <ol style="list-style-type: none"> <li>1. <b>Supporting Innovation in SME – an Online Guide to Stimulate Creativity and Innovation Management at Workplace</b> /Diana Krievina, Latvian Technological Center, Latvia; Martin Hageman, LINK MV, Germany/</li> <li>2. <b>Empowering Low Absorptive Capacity SMEs to Innovate</b> /Dr. Arvydas Sutkus, dr. Kastytis Gečas, Lithuanian Innovation Centre, Lithuania/</li> <li>3. <b>Creative Self-Management: from Designing a Course to a an Innovative Offer for a Business Organisation</b> /Dr. Ina Dagtė, Vytautas Magnus University, Lithuania/</li> <li>4. <b>Science Park Practice in Stimulating Cooperative Activities</b> /Pirko Konsa, dr. Raivo Tamkivi, Kulle Tarnov, TEHNOPOL Tallinn Technology Park, Estonia/</li> <li>5. <b>Creative Economy and Social Entrepreneurship as Possibilities for Alternative Entrepreneurship in Modern Estonia</b> /Mervi Raudsaar, Leeni Uba, Aivar Pere, Center for Entrepreneurship, University of Tartu, Estonia/</li> </ol>	<p style="text-align: center;"><b>Session 6</b> <i>Hall Gamma</i></p> <p style="text-align: center;"><b>International Cooperation in Knowledge Transfer</b></p> <p style="text-align: center;"><i>Moderator: Pirko Konsa, TEHNOPOL Tallinn Technology Park, Estonia</i></p> <ol style="list-style-type: none"> <li>1. <b>Baltic China Science Park Network</b> /Lars Malmborg, Regional Council of Kalmar County, Sweden/</li> <li>2. <b>New Possibilities for Baltic States – Strengthening Technology and Innovation Cooperation with India and China</b> /Rene Tonnisson, Baltic Innovation Agency, Estonia/</li> <li>3. <b>BasIC – Baltic Sea InnoNet Centres as an Instrument for Creating an Archipelago of Innovation for SME Around Baltic Sea</b> /Helge Neumann, WISTA-MANAGEMENT GMBH, Berlin Adlershof Science and Technology Park, Germany/</li> <li>4. <b>European Education Programme’s Support for Innovation</b> /Dovilė Kavaliauskaitė, Educational Exchanges Support Foundation, Lithuania/</li> <li>5. <b>Influence of Knowledge Transfer to Successful Development of Business Support Institutions</b> /Jurgita Šarkienė, Tomas Černevičius KTU Regional Science Park, Lithuania/</li> </ol>	<p style="text-align: center;"><b>Session 7</b> <i>Hall Eta</i></p> <p style="text-align: center;"><b>From Research to Market – Support to Knowledge-based Entrepreneurship<sup>4</sup></b></p> <p style="text-align: center;"><i>Moderator: Birutė Velykienė, Kaunas Regional Innovation Center, Lithuania</i></p> <ol style="list-style-type: none"> <li>1. <b>Entrepreneurship Training in Finland</b> /Natalia Narits, Helsinki School of Economics Small Business Center, Finland/</li> <li>2. <b>Distance Education Technologies for Entrepreneurship Training</b> /Dr. Danguolė Rutkauskienė, Baltic Education Technologies Institute, Lithuania/</li> <li>3. <b>University Studies and Entrepreneurship Education</b> /Prof. Bronius Neverauskas, Kaunas Technological University, Economics and Management Faculty, Quality Management Department, Lithuania/</li> <li>4. <b>The Need for Entrepreneurial Skills of SMEs</b> /Vita Adomavičiūtė, X-Panel Ltd, Cyprus/</li> <li>5. <b>Sets of Scientific Competence and Entrepreneurial Skill in High-Tech Business</b> /Birutė Velykienė, Kaunas Regional Innovation Center, Lithuania/</li> </ol>
<p><b>11.00 – 11.30</b></p>	<p><b>COFFEE BREAK</b></p>		

<sup>4</sup> This session is intended for ReMark partners and with invitations only.

<p><b>11.30 – 13.00</b></p>	<p style="text-align: center;"><b>Session 8</b> <i>Hall Zeta</i></p> <p style="text-align: center;"><b>@ Innovation</b></p> <p style="text-align: center;"><i>Moderator: Dr. Kastytis Gečas, Lithuanian Innovation Centre, Lithuania</i></p> <ol style="list-style-type: none"> <li><b>1. The Organization of Monitoring of a Professional Education for the Higher Scientific Qualification in Belarus</b> /Anastasiya Arabei, D. Morozov, I. Rafalski, S. Nikonovich, L. Shmygova, Scientific and Technological Park BNTU “METOLIT”, Belarus/</li> <li><b>2. Future Technologies of Informatics and Communication</b> /Prof. Rimantas Plėštys, Kaunas Technological University, Lithuania/</li> <li><b>3. Story About Data – Innovative and Compliancy Based Reporting</b> /Ričardas Novošinskas, Uniplicity, Lithuania/</li> <li><b>4. Innovation through Cross-Border Cooperation: Investing into Prototyping Labs in Estonia and Latvia</b> /Toomas Noorem, Tartu Science Park, Estonia/</li> <li><b>5. Global eCommerce for Baltic Business. Mission Possible</b> /Dr. Vladas Lašas, UPS, Lithuania/</li> </ol>	<p style="text-align: center;"><b>Session 9</b> <i>Hall Gamma</i></p> <p style="text-align: center;"><b>SPICE Workshop: Fundamentals of Entrepreneurship and Innovation Support</b></p> <p style="text-align: center;"><i>Moderator: Heinz Fiedler, President, SPICE Group, Germany</i></p> <ol style="list-style-type: none"> <li><b>1. Sustainability of Business Incubators.</b> What is “sustainability”? How to reach it? What are the incubator “business models”? Practical experiences. /Introductory statements: Dr. Raivo Tamkivi, Tallinn Technology Park, Estonia; Sergey Naidovich, Belarus/</li> <li><b>2. The Role of Creativity in Innovation and Entrepreneurship.</b> Some people seem to be “creative by genes”, but most have to learn creative thinking. What role has creativity for innovation, entrepreneurship and competitiveness? How can creativity be taught (increased)? /Introductory statements: Krzysztof Zasiadly, Poland/</li> <li><b>3. The Role Model of Entrepreneurship.</b> What are the underlying role models in business incubation activities? Business and Ethics. /Introductory statements: Heinz Fiedler, SPICE Group, Germany/</li> <li><b>4. Business Incubation for Special Target Groups.</b> What are the advantages and problems of specialized business incubators, for example incubators for Women or Youth or specialized on technologies or market sectors. /Introductory statements: Dr. Klaus Plate, Germany, Karl-Heinz Jach, Germany/</li> <li><b>5. A White Paper on Business Incubation.</b> A First version of a White Paper on Business Incubation has been drafted by R.M.P.Jawahar, India. The round table will discuss this paper for finding agreement or additional views and arguments.</li> </ol>	<p style="text-align: center;"><b>Session 10</b> <i>Hall Eta</i></p> <p style="text-align: center;"><b>“City for Everyone”: Innovative Approach to Architectural and Engineering Solutions<sup>5</sup></b></p> <p style="text-align: center;"><i>Moderator: Dr. Rūta Klimašauskienė, Kaunas Regional Innovation Center, Lithuania</i></p> <ol style="list-style-type: none"> <li><b>1. Presentation of the INPUT Guidelines for Urban Planning and Universal Design Principles</b> /Dr. Rūta Klimašauskienė, Kaunas Regional Innovation Center, Lithuania/</li> <li><b>2. Public Involvement in the Application of Universal Design Principles in the Architectural Planning of the Kaunas Region</b> /Arūnas Karlonas, Kaunas County Governor’s Administration, Lithuania/</li> <li><b>3. Round table discussion on Universal Design principles and application of Universal Design methodology in urban planning process</b> with the presence of experts.</li> </ol>
<p><b>13.00 – 13.30</b></p>	<p style="text-align: center;"><b>Final Session</b> <i>Hall Zeta</i></p> <p style="text-align: center;"><b>Closing the Conference</b></p> <p style="text-align: center;"><i>Moderators: Dr. Pranas B.Milius, KTU Regional Science Park, Lithuania Dr. Janis Stabulnieks, Latvian Technological Center, Latvia Dr. Raivo Tamkivi, Tallinn Technology Park, Estonia</i></p>		
<p><b>13.30 – 14.30</b></p>	<p style="text-align: center;"><b>LUNCH</b> <i>Restaurant, Hotel “Reval Hotel Lietuva”, Konstitucijos av. 20, Vilnius</i></p>		

<sup>5</sup> This session is intended for INPUT partners and experts and with invitations only.