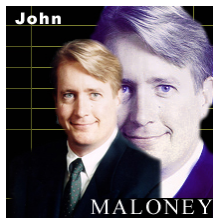


Collaborative Knowledge Networks

~ An action-learning course leading to certification
by John Maloney ~

Content Expert



John Maloney



John Maloney is interested in creating tools that allow people to quickly assemble reactive, multi-media, distributed computing experiences that can be deployed on platforms ranging from palmtops to desktops.

John worked at Sun Microsystems Laboratories where he was a developer for Morphic, a user-interface framework. He and others then used Morphic to build a programming environment for Self and a multi-user shared world called Kansas.

Dr. Maloney was one of the team at Apple Computer and then at Disney who developed Squeak Smalltalk system and EToys programming environment. John's contributions to the effort include the Smalltalk-to-C translator, the Macintosh port of the virtual machine, the Morphic user-interface framework, the socket implementation, and the sound and music facilities. At Disney Imagineering, he used Squeak to implement a multiplayer network game that was installed at Walt Disney World's EPCOT and later used Squeak to implement the software for a prototype handheld "Parks PDA" device.

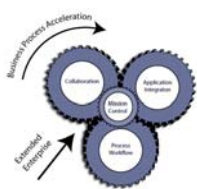
John Maloney is a visiting researcher at the MIT Media Lab. His primary focus is the Scratch project, an effort to build a programming environment for teenagers at Computer Clubhouses.

John holds B.S. and M.S. degrees in Computer Science from M.I.T. and a Ph.D. in Computer Science from the University of Washington. While a graduate student, he took a year off to work on automatic computer accompaniment systems with Roger Dannenberg at Carnegie-Mellon. Earlier, he worked on distributed naming and authentication servers at Xerox.

Email: jmaloney@colabria.com

Tel: 415.902.9676

www.colabria.com



CKN sharply improves top-line performance revealing significant, undermanged business opportunities in communication and collaboration that represent major prospects for improving profits and processes.

Collaborative Knowledge Networks drive productivity growth and innovation by replacing centralized models with distributed models. They create knowledge-based ecosystems focused on relationships rather than control and ensure effective adoption, diffusion and reuse of knowledge by establishing communities of sustainability with knowledge flow that realize improved customer value.

CKN Measurable Benefits:

- ✓ Decrease Expenses
- ✓ Increase Profit Margin
- ✓ Increase Revenue
- ✓ Lower Taxes
- ✓ Decrease Amount of Capital Required
- ✓ Decrease Cost of Capital

When an enterprise operates in an ecosystem of collaborative tools that are integrated with existing applications and designed around real business processes, the benefits are measurable and value creation and growth are real.

The Opportunity--

By 2003, the average cost of redundant value chain effort in Fortune 500 companies will reach \$5,850 per employee - per year.

63% of employees say the difficulty in accessing corporate knowledge and experts is a major problem.



30% is the bottom-line differential for enterprises that collaboratively manage their intellectual assets over those that do not.



Facilitator

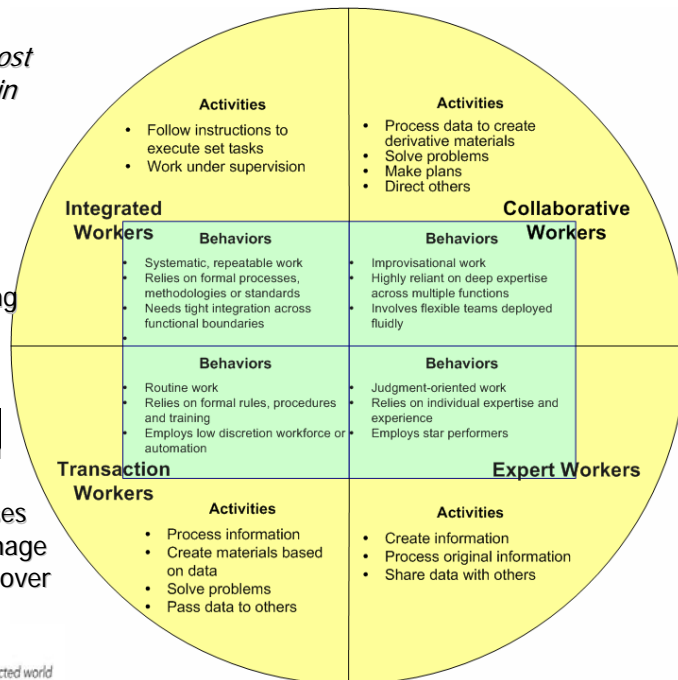


Dr. Oliver Schwabe is one of the world's foremost community moderators and facilitators with over 50 theme areas delivered virtually to over 2500 students in 60 countries in the past decade.

Key clients include:

- Jones International University
- Capella University
- The Open University Business School
- KnowInc
- Entovation
- Sveiby Knowledge Associates
- United Nations Virtual Development Academy

For more information visit www.euro-focus.com.



Benefits: Learning takes place by doing – experience the benefits of Collaborative Knowledge Networks as you learn to apply the principles of CKN to the context you choose. The seminar itself focuses on providing insights into the foundational issues of Collaborative Knowledge Networks and finally on the implementation of innovative ideas to the organization of each participant.

Methodology: Week 1 lays the groundwork with overview of CKN principles, research base and case studies. The following weeks develop the foundation with CKN techniques for assessment, prototyping, testing, quality assessment and piloting building to final consolidation/project presentation.



About Lotus Innovation

Collaborative Knowledge Networks

- Drive Productivity Growth & Innovation
- Create Knowledge-based Ecosystems
- Ensure Effective Adoption, Diffusion and Reuse of Knowledge
- Improve the Customer Value Proposition

Module 1

Awareness, Information and Education

Distance Demonstrations, Webinars, Contact Information, Case Studies, Web Access, Success Stories, Web Safaris, Books, Articles

We begin our Collaborative Knowledge Network by building the collaborative capabilities of people and their organizations. Forming relationships and networking, we review models and sources to aid our learning community in shaping collaborative models. A shift in terms and definitions is initiated, we move from "outcomes" to "drivers" and "roles" to "frameworks." As we shift our frames of reference, we begin to see the shape of the CKN Enterprise Ecosystem emerge.

Module 2

Assessment of Collaborative Capabilities

Assessment Tools, Collaborative Benchmarks, Interviews and Scripts, Web Surveys, Architectural Framework

Value is created through relationships and exchanges of expertise to assure the success and financial rationale of collaborative business processes, behaviours and technology. Gathering our tools we extend our conceptualization of the Collaborative Knowledge Network as we delve into assessments, benchmarks and other tools that provide design impetus for our framework.

Module 3

Business Transformation

Rapid Prototyping, Templates, Simulations, Role Playing, Custom Scenarios, Collaborative Tools

Successful deployment of collaborative technologies, operational models and capabilities infrastructures transform the enterprise. As the networked team and community joins together in Knowledge Systems Engineering, we begin the transformation as our learning community develops prototypes, templates and scenarios using contextual collaboration.

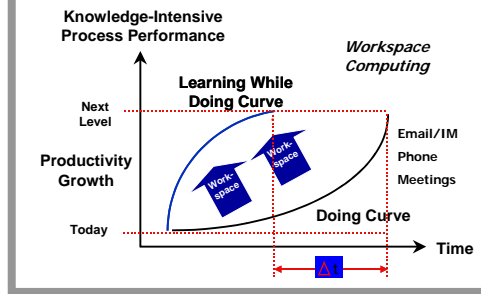
Module 4

Pilot Implementation

Rapid Application Development, Testing, Community Development

By the midpoint of our course, we begin to experience and share in the collaborative pain that can result within communities involved in RAD, testing and the exchange of complex information. As issues emerge the community of skilled workers comes together in practice while realizing sharp increases in relevant context, value creation and growth.

Collaborative Workspaces



Offerings

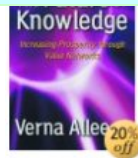
- Eight (8) week facilitated online course
- One day face-to-face workshop
- One (1) hr telecoaching
- 4 x 2 hours telecoaching using online platform

-Corporate rates available upon request -

Literature:



TBA



Tools:

<http://www.colabria.com>



TBA

Module 5

Mobilization

Production-Level Quality Assurance, Back-End Integration, Documentation, Corporate Communication, Security, Training

As we mobilize our collaborative strength we connect in the robust architectures of openness that foster sustainability and agility. We experience that our CKN architecture delivers best-in-class access, collaboration, workflow and integration.

Module 6

Enterprise-Wide Deployment

End-To-End Integration, Enterprise-Wide Collaboration Management, Organization, Strategy, Infrastructure, Detailed Technical Architecture

CKN achieves fundamental and continuous improvements in the capabilities infrastructure of organizations. Deployment of our technological innovation sees issues and solutions emerge within our learning community. As we strategize and collaborate on technical details of integration we find the architecture synthesizing into a self-organizing ecosystem.

Module 7

CKN Success Management Factors

Breakthroughs in the speed and effectiveness of collaborative information work in knowledge-intensive environments are achieved with management that supports these practices:

- ✓ Driven by Metrics, Value and Economics
- ✓ Excellence in Sponsorship & Governance
- ✓ Supported as an Ongoing Initiative
- ✓ Change Management
- ✓ Leadership by Example.

Module 8

Consolidation/Project Presentation

Our final session provides opportunity for presentation and discussion of the CKN principles and experience. We examine the measurable value creation aspects of the project. Additionally, we explore the people, platform, processes, tools and methods that support value networks and process acceleration.



This tree symbol can be seen on www.unic.net - message is the roots for the fruits, i.e turning the tree upside down.

Registration: Please contact Dr. Oliver Schwabe via oliver.schwabe@eurofocus.com

Dates: Course starts monthly or by agreement. **Group size:** up to 10 **Time commitment:** Each week minimum 10 hours **Delivery:** Asynchronous delivery via www.sveibytoolkit.com and www.communityzero.com . **Online seminars** are conducted using www.centra.com. **Payment:** Via www.paypal.com. **Refunds:** Only before receiving course materials