



Toward an IC Bretton Woods: *A Global Innovation Frontier*

24-25 October 2013

**10th International Conference on Intellectual Capital,
Knowledge Management & Organizational Learning**

Debra M. Amidon
Founder and CEO
ENTOVATION International Ltd.



conferences

ACPI facilitates academic conferences on a wide range of subjects.



©2013 ENTOVATION International Ltd.



*When you arrive at the top of a mountain,
It provides a view of what NEW mountains to climb...*



7 Decades Ago – *Bretton Woods*



“Creation of a dynamic world community in which the peoples of every nation will be able to realise their potentialities for peace”. - Henry Morgenthau, Opening Address

Bretton Woods Conference

The Bretton Woods Conference, officially known as the United Nations Monetary and Financial Conference, was a gathering of delegates from 45 nations that met from July 1 to 22, 1944 in Bretton Woods, New Hampshire, to agree upon a series of new rules for the post-WWII international monetary system. Two major accomplishments of the conference were the creation of the International Monetary Fund (IMF) and the International Bank for Reconstruction and Development (IBRD).

<http://history.state.gov/milestones/1937-1945/BrettonWoods>



1987-1991: *The Singing Revolution*

*“Some revolutions are about hate...
others – revenge; one was about hope.
A million voices...
An unstoppable dream.”*



<http://www.imdb.com/title/tt0954008/>

On August 23, 1989, the fiftieth anniversary of the Molotov-Ribbentrop Pact, the People's Fronts of all three Baltic countries held a huge demonstration of unity - the "Baltic Way". A 600 km (373 mi) long human "chain" from Tallinn through Riga to Vilnius was assembled. This was a symbolic demonstration of the people's call for independence from the Soviet Union.

Outline



- *Where We've Been...*
 - Context – Key Concepts
- *Where We Are...*
 - What's in a KIZ – Measuring and Managing
- *Where We Might Go...*
 - Aspirations – From Dream to Reality
- *Conclusion – New Game in Town*

The ENTOVATION Network [E100]: 200+ from 68 countries

GLOBAL KNOWLEDGE LEADERSHIP MAP






Where we have been...



Originally, the knowledge focus applied to the productivity of an enterprise – white collar workers and services sector. It applies to all industries and all nations.

Knowledge – as an asset to be managed – *has leveled the playing field globally*; and leaders are searching for leadership innovation strategies.

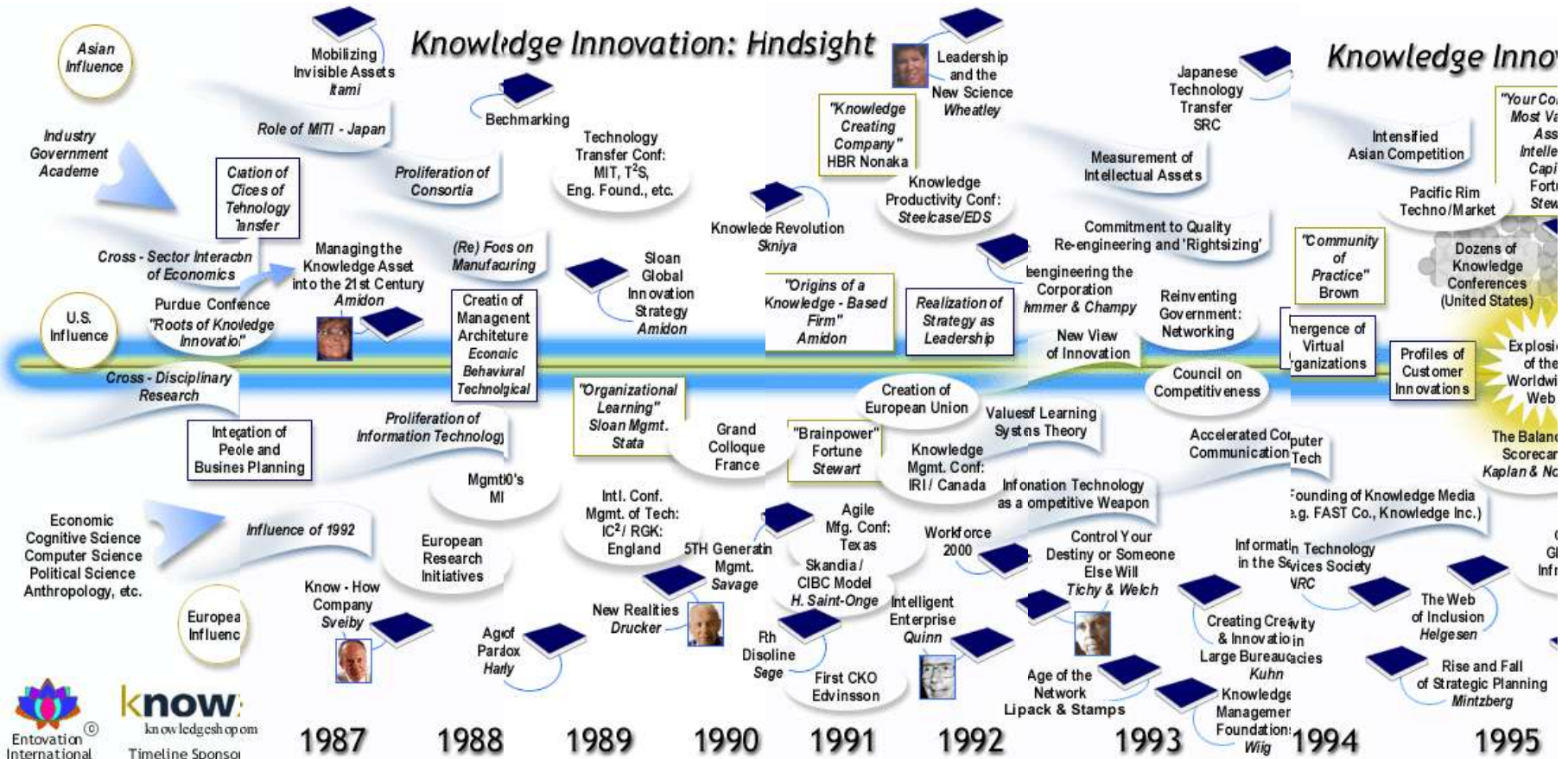


The screenshot shows a web browser window with the address bar displaying 'http://www.calameo.com/read/00000628524b649e66e06'. The browser's address bar also shows 'iKNOW Magazine - Vol. 3, I...'. The search bar contains 'bangkok university institute iknw'. The browser's taskbar at the bottom shows various application icons, including Internet Explorer, Google Chrome, and Microsoft Word. The system clock in the bottom right corner indicates the time is 10:28 PM on 10/23/2013.

<http://www.calameo.com/read/00000628524b649e66e06>

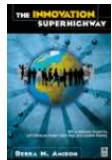


25 Years of Perspective

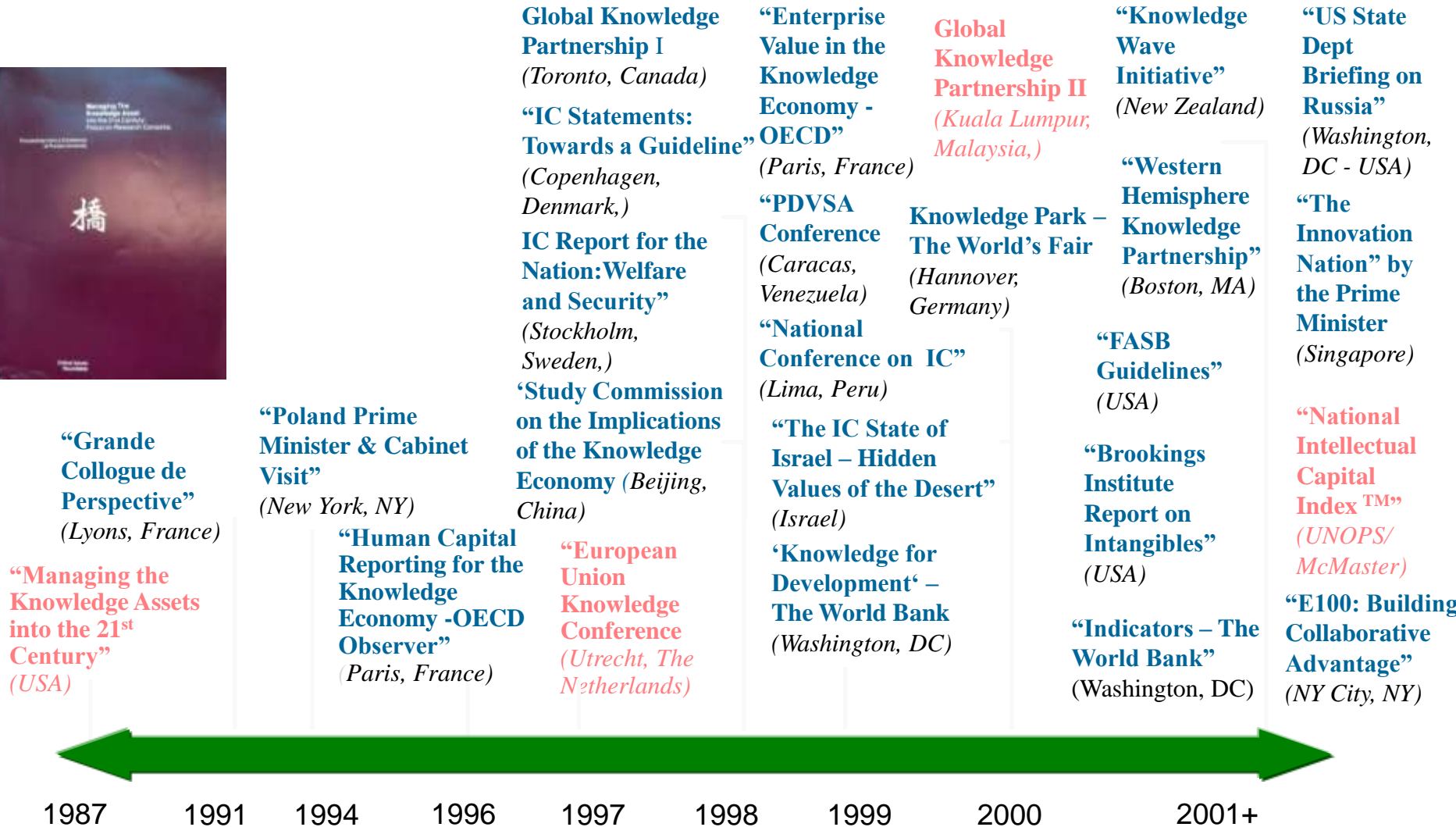


Evolution of the *Knowledge Concept*

- **Stage I: Technology Transfer** (i.e., moving from one place to another; the 'passer/receiver language' applied within labs, within consortia or country to country)
- **Stage II: Technology Exchange** (i.e., technology transfers through people; the 'contact sport'; dual communication links; dialogue among parties; ideas from either side)
- **Stage III: Knowledge Exchange** (i.e., shift of what is transferred from 'widgets' to ideas and insights as a function of the human interaction; realization of something beyond 'information'; timely access provides the competitive advantage)
- **Stage IV: Technology/Knowledge Management** (i.e., recognition that the 'process' cannot be left to serendipity; organizations must pay 'sweat dues' in addition to the enrollment fee; emergence of a 'new' discipline - The Management of Technology; attempts to build planning staffs and mechanisms)
- **Stage V: Knowledge Innovation Systems** (i.e., realization of the dynamic nature of the total process of innovation; emergence of the 'virtual' research enterprise without functional, industry, sector or geography borders; takes a systematic view of 'knowledge flow'; focus shifts from monitoring discrete deliverables to creation of a learning system intended to provide sustainable economic growth).



Knowledge Economy *Roots...*



Definition:

Knowledge Innovation

The creation, evolution, exchange and application of new ideas into marketable goods and services for:

- the success of an **enterprise**
- the vitality of a **nation's economy**
- the advancement of **society**



Simplified:

Innovation: *"Preserving the best of our past...and rearranging the rest to take advantage of the future."*



What's 'it' all about...really?

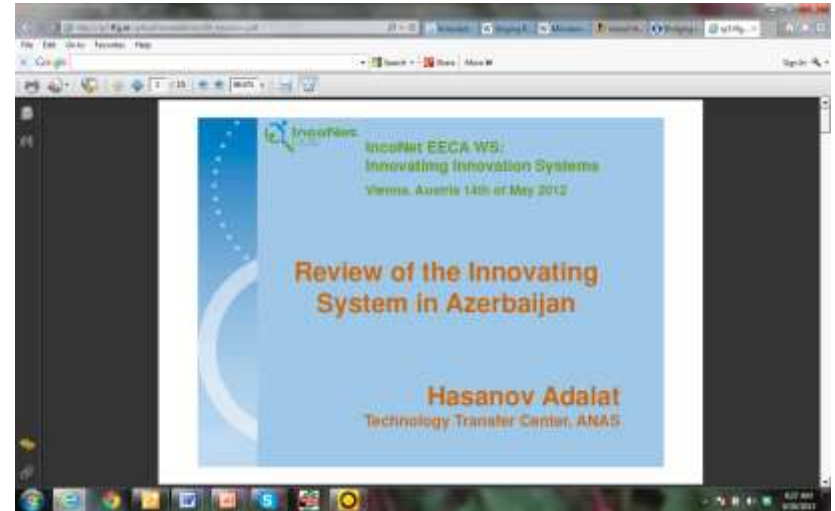
- **tech·no·lo·gy**/tek'näləjē/ Noun: The application of scientific knowledge for practical purposes, esp. in industry: "computer technology"; "recycling technologies"; Machinery and equipment developed from such scientific knowledge.
- **trans·fer**/trans'fər/ Verb: Move (someone or something) from one place to another. Noun: An act of moving something or someone to another place
- **in·no·va·tion**/inə'vāshən/ Noun: The action or process of innovating. A new method, idea, product, etc: "technological innovations". Synonyms: novelty – newness; OR the process by which an idea or invention is translated into a good or service for which people will pay, or something that results from ...



From Azerbaijan...



http://www.ebrd.com/pages/project/case/eastern/azerbaijan_azvirt.shtml



http://rp7.ffg.at/upload/medialibrary/09_Hasanov.pdf



http://www.undp.org/content/dam/azerbaijan/docs/sustainable_development/AZ_Vision2020_government_draft_en.pdf



<http://www.italtrade.com/countries/asia/azerbaijan/showroom/24080.htm>



©2013 ENTOVATION International Ltd.

...To Zimbabwe



<http://www.healthresearchweb.org/files/Zimbabwe>

http://www.healthresearchweb.org/files/Zimbabwe_sciencetechpolicydocumentnew.pdf



<http://www.zimbabwehumancapital.org>



In addition to a President, 2 VP's, Prime Minister, 2 Deputy PM's, there are 31 Ministers.

National Innovation Strategies: Findings

- ✓ Most nations – industrialized, developing and emerging – have developed [some form of NIS](#) tracking indicators with available information.
- ✓ Many have elevated an [Executive Secretariat/Ministry of Innovation](#) reporting to the President or Prime Minister, coupled with Education, Economic Affairs an/or Community Development.
- ✓ Larger countries have State or [regional approaches](#) with sub-communities – ‘zones of innovation’
- ✓ Many countries have launched [strategies across nations](#) – *beyond* the formal regional structures (e.g., EU, ASEAN, African Union et al) *and beyond* what are known as international trade missions.
- ✓ New [performance measures](#) are under development in societal organizations (e.g., the UN, World Bank, and OECD) as well as most technology firms and consultancies.
- ✓ [Competitive innovation reports](#) abound for geographic, regional and even cross-border virtual communities (e.g., Sister Cities, Transdisciplinary Innovation Consortium, Investing Across Borders)..
- ✓ Major [rethinking University IP policies](#) – including Chief Academic Innovation Officers - with a focus on building the ‘flow of knowledge’ across stakeholders.
- ✓ New field of [Knowledge/Innovation Economics](#) has emerged – learning to measure the ‘intangible value’.

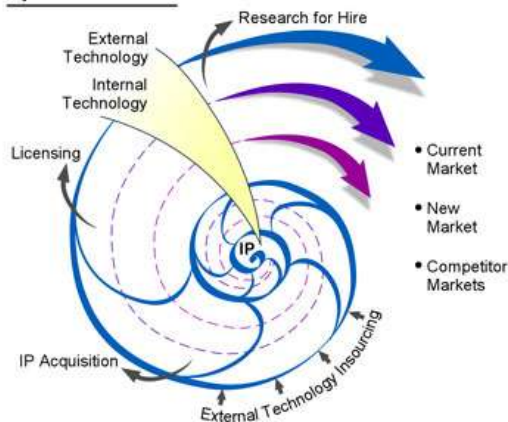
Theory *vs.* Practice

*Note: Today's management theories are tomorrow's
ESSENTIAL management practice.*



CORE #1-4: Concept Trends

Open Innovation

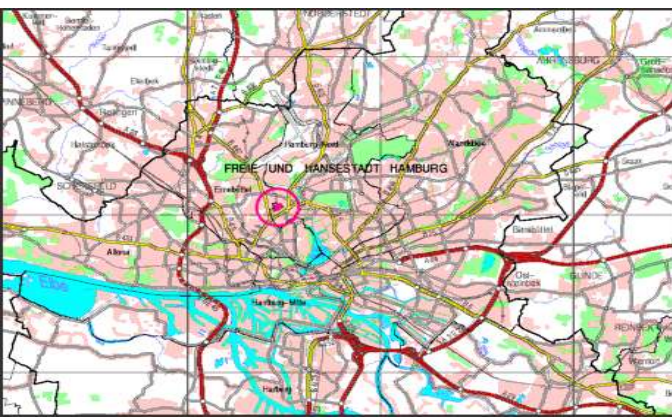


<http://www.psicorp.com>

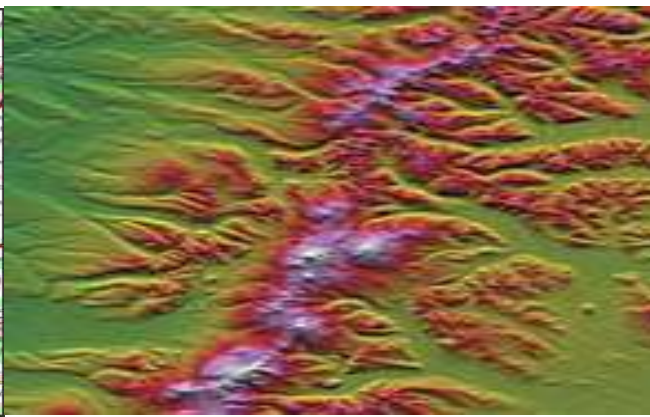
- **#1** Strategic Planning to
Innovation Strategy
- **#2** Triple Bottom Line [TBL] to the
Triple Knowledge Lens [TKL]
- **#3** Knowledge Management to a
Knowledge Innovation System
- **#4** Innovation Value Chains to
Innovation Value Eco-Systems



Small World Network Patterns



City Network



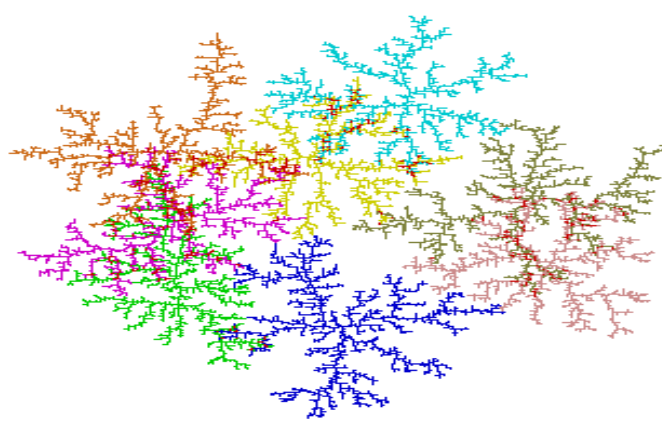
Topographic Network



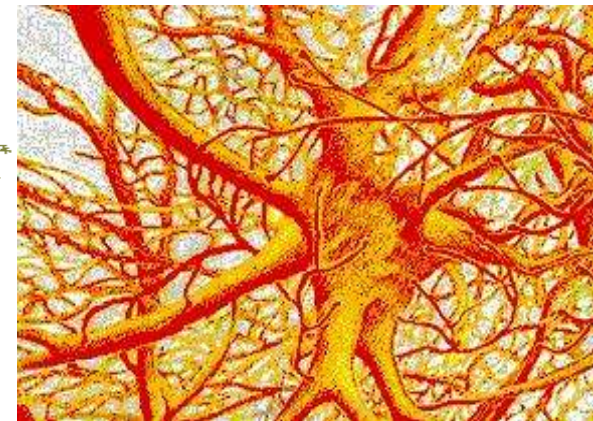
Tree Network



Protein Network



Neural Network

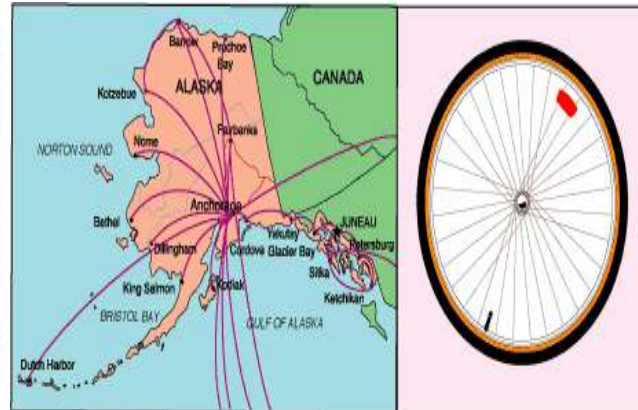


Synaptic Network

Small World Network Patterns



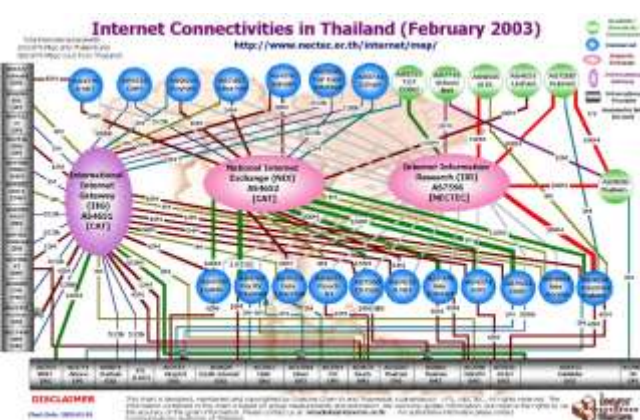
Transportation Network



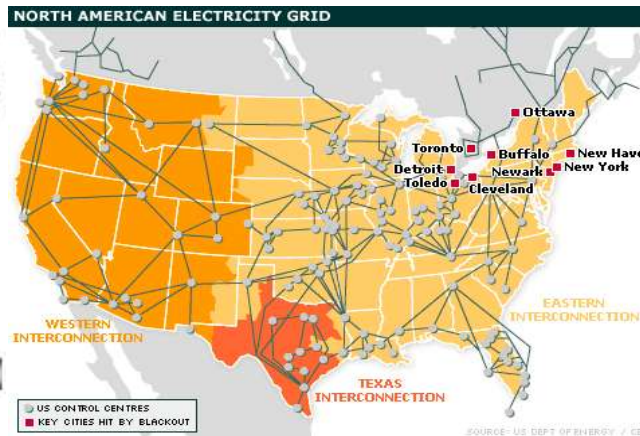
Airline Hub & Spoke Network



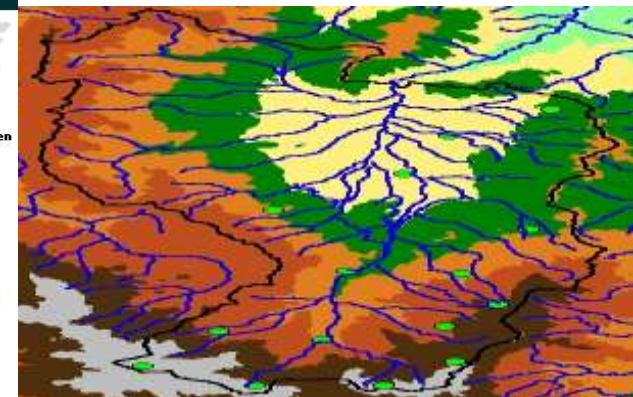
Energy Pipeline Network



Internet Connections Network



Electricity Grid Network



River Network

Google: Innovation Eco-Systems

innovation eco-system - Google Search - Windows Internet Explorer

http://www.google.com/search?q=innovation+eco-system&hl=en&qscrl=1&nord=1&rlz=1T4RNTN_enUS371US372&site=webhp&prmd=imvns&tbr=

Google innovation eco-system Search More >> Sign In

bing innovation eco-system

innovation eco-system - Google Search

Search instead for innovation eco-system

Images
Maps
Videos
News
Shopping
More

All results
By subject

Any size
Large
Medium
Icon
Larger than...
Exactly...

Any color
Full color
Black and white

Any type

Page 2

Done

Internet | Protected Mode: On

9:06 PM
1/17/2012



Global Eco-System Initiatives





Where We Are...





Explicit Study of KIZ: Phase I – Background



Publication available upon request.



©2013 ENTOVATION International Ltd.

Zone Thinking - Throughout the EU and abroad...

Innovation: The Demand Side

New ways to create markets and jobs in Europe



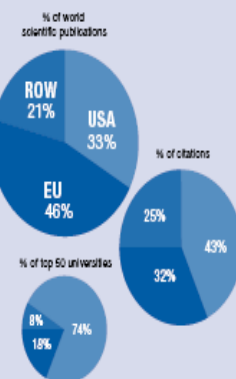
only 32 per cent or less of the world. And Europe is home to only nine of the top 50. The financial results are worse: 17 per cent as many patents, much lower income.

in academic attitude - which is a source and realisation of the greater. On the other hand, founder and director of Forensic Pathways Ltd: "On the other hand, we are using universities more for

Ramon Olla, CEO and chairman of Euron Europe, agrees: "When I was a telecommunications student 90 per cent of the students wanted to be entrepreneurs. Today, in the same university, just 15 per cent want to be entrepreneurs. The rest want to go to the business school, just because they can get a better salary. In my country, Spain, for many years entrepreneurs were looked on as people who avoid paying tax."

"We have brilliant people, but brilliant people who are very badly paid. And we will continue to be badly paid until we generate the right social climate."

EU research: Quantity, not quality



Source: UNESCO, Shanghai JT

→ Solution 4 Create 'Free Innovation Zones': a way to foster technology clusters

What does it take to get some action? In Brussels, the technocrats so far are thinking big: big budgets, big directives, big political fights that may, in the end, accomplish nothing. Here's an alternative approach: start small and build on successes.

First, success: despite the macroeconomic problems, there is no shortage of bright spots across Europe. It is very important to "celebrate our successes whilst pinpointing and addressing our weaknesses", says INSEAD's Dutta. "I'm sometimes put off by negative sentiment, and I think that is something that has to be changed. A lot is going wrong. But a lot is going right, and we need to focus on that."

Second, start small. Pick some specialized technology clusters and give them special regulatory status - or, more properly, de-regulatory status. These could be based on the model of Free Trade Zones or Free Economic Zones used elsewhere in the world: ports, cities or regions that have special low tariffs, regulatory fast-tracks and investment incentives. Apply that to the technology world, to nurture specific, narrow sectors of emerging technology across Europe, or clusters of technology centred on specific universities. Call them, in the words of Microsoft's Courtols, "free innovation zones" - FIZs.

Here's how it would work, according to suggestions from panelists at the roundtable:

Step 1) Designate a specific sector or region for special treatment as a Free Innovation Zone. This could be a particular emerging technology: in the energy field, for instance, hydrogen fuel cell R&D, low-carbon office-building technology or new car-engine designs - a field in which Europe has great technology already in the works, and a strong possibility for global success. Alternatively, it could be a specific region, a cluster of business, investors and researchers centred around a strong university lab.

Step 2) Review regulations that get in the way of that sector or region growing faster - or consider rule-changes that could speed its growth (such as, in the field of low-carbon technologies, the UK government's exemption of carbon-neutral homes from stamp duty).

Step 3) Provide a mechanism for investors in the zone to get help with patent protection. This could be a special fund to defray the costs of application.

Step 4) Provide tax incentives for investors and businesses to get more deeply involved with researchers in the zone.

Step 5) Set a special regime for labour mobility in the zone. This could mean suspending the normal tenure or pay rules that deter many academics from working with industry. It could mean a special visa system, so bright engineers or scientists from other countries - even from India or China - can participate in the zone, contributing their talents.



"We have brilliant people, but brilliant people who are very badly paid. And we will continue to be badly paid until we generate the right social climate."
- Ramon Olla

<http://www.sciencebusiness.net>

A Knowledge Innovation® Zone (KIZ)

A world-wide phenomenon

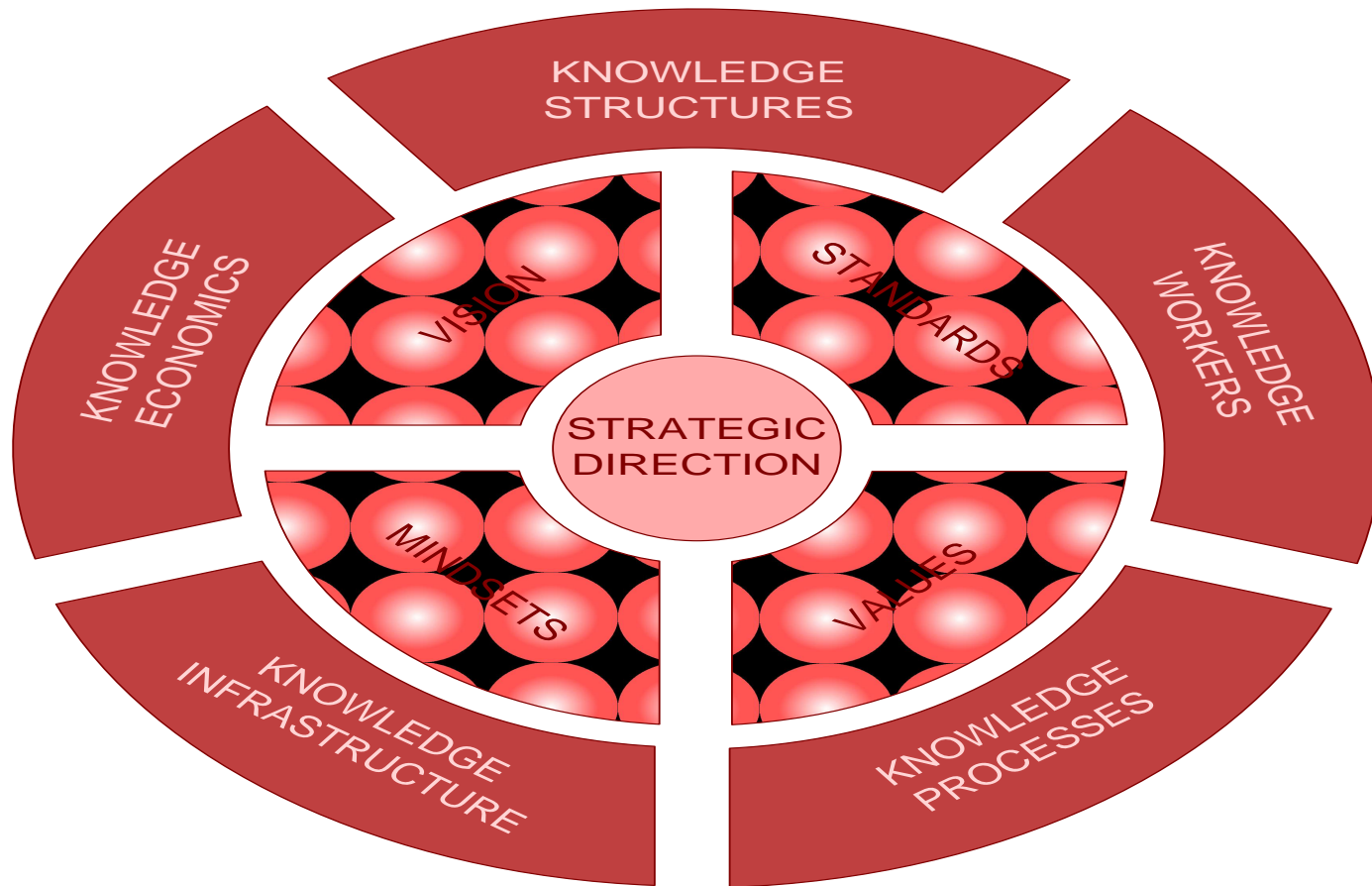
- **Physical Geography** –
Knowledge Park, Region,
Corridor, Internet Village,
Innovation Nation...
- **Industry Geography** –
Companies, Clusters,
Collaboratories
- **Cyber Geography** –
Virtual Space



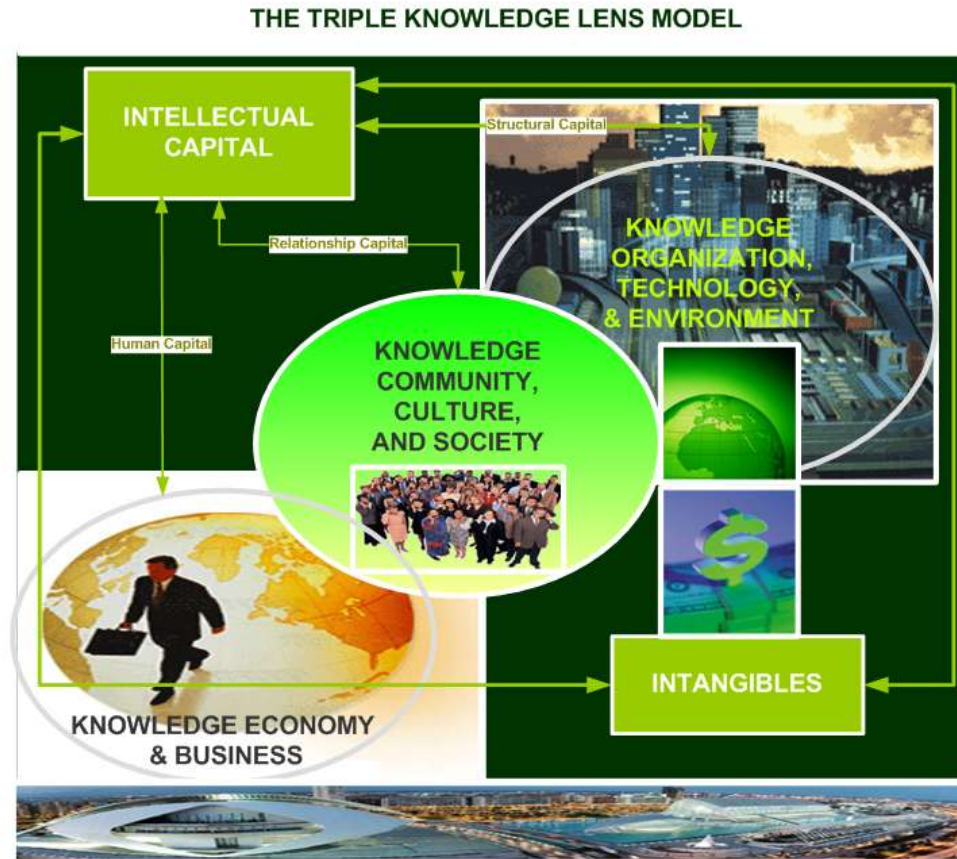
www.inthekzone.com



We have... *Architecture*

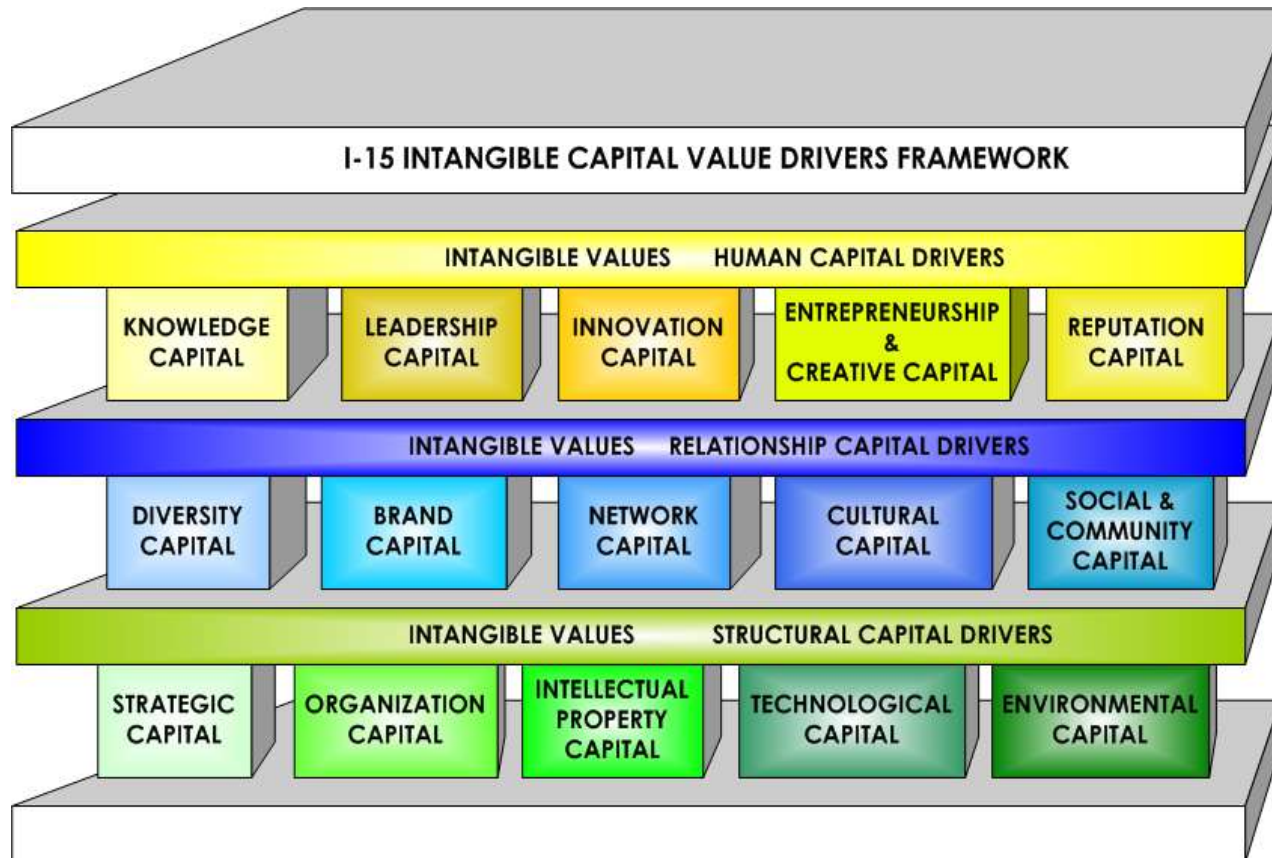


We have... *New Mindset – The Triple Knowledge Lens*



© 2006. ENTOVATION International & The KAZETEUR Institute. All Rights Reserved.

We have... *15 Value Capital Performance Drivers*



© 2007. KAIETEUR INSTITUTE for Knowledge Management & ENTOVATION International Inc.
All Rights Reserved.



We have... *Proof-of-Concept* - Egypt

120 high potentials in 8 cohorts generated:

32 group Knowledge Innovation® projects

160 innovative and viable ideas

320 small projects

15 Knowledge Innovation® trained high potentials developed:

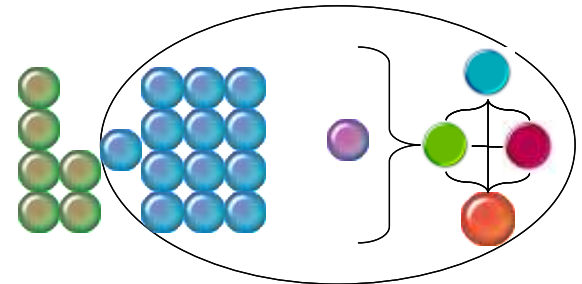
5 viable Knowledge Innovation® Strategy funding proposals

and are moving them into incubation...

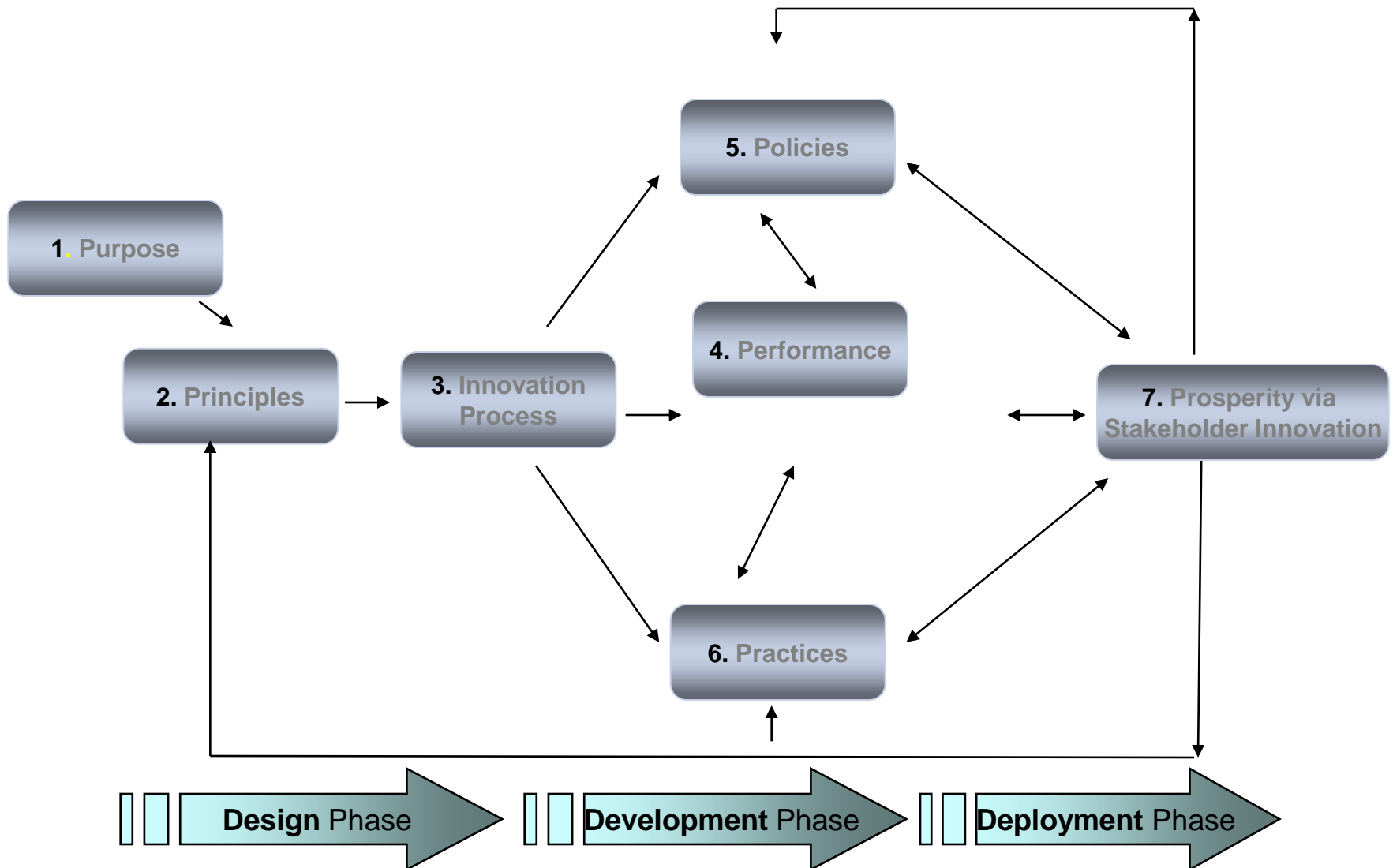


Sample Projects:

- National Knowledge Innovation Network
- Capital Markets Knowledge Diffusion
- EGAS into the Knowledge Innovation Era
- Investors Guide
- NRC Commercialization



We have... a *P⁷ KIZ Methodology*

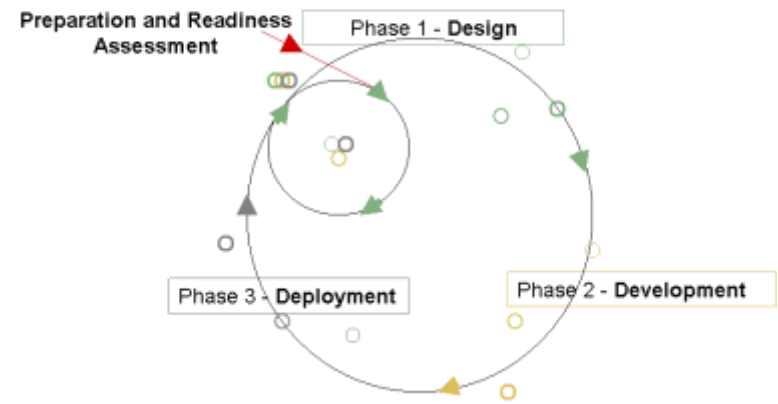


We have... 12-week Course Outline



- **Participants:**
Small groups of high potentials from enterprises in cross-industry project teams. (i.e., 2 groups of 15)
- **Duration:** 12 weeks (estimated ½ time)
- **Seminar Location:**
Facilities of respective national hosts.
- **Face-to-face seminars:**
Week 1 (2 days): P¹, P²
Week 4 (3 days): P³, P⁴
Week 8 (2 days): P⁵, P⁶, P⁷
Week 12 (1 1/2 days): Conclusion/Ceremony

Knowledge Innovation®
P⁷ Iterative Process



We have... *Vision of the Future*

http://thefutureofinnovation.org/



ENTOVATION INTERNATIONAL

[E100 Alert] Future of Innovation - (July 2009)

innovation

Knowledge new Future

http://www.vdrcs.net/

Dear E100:

Indeed a picture IS worth a thousand words; and this is no exception. The above was created from the [Kaleidoscope E100 Alert](#) abstracts submitted by E100 contributions to the new book - *The Future of Innovation*.

Take a look at the [ISPIM Programme](#) for a wealth of timely perspectives, including those presented by other E100, such as Ron Dvir (Israel) , Mark Turrell (USA), Verna Allee (USA), Karl-Erik Sveiby (Finland) and Oliver Schwabe (Germany).

You can now find the website <http://thefutureofinnovation.org/> - where all the contributions have been posted, including 40 from the E100 representing 26 countries. Each 500-word perspective is a treasure; and I've hot-linked them below for your perusal.

E100 **Bettina von Stamm** (UK) and **Anna Trifilova** (Russia) release their new website at the 2009 conference for the International Society for Professional Innovation Management (ISPIM) in Vienna.

- Austria ■ Canada ■ Croatia
- Denmark ■ Estonia ■ Finland
- France ■ Germany ■ India
- Israel ■ Jordan ■ Latvia
- Malaysia ■ Palestine
- Romania ■ South Africa
- Spain ■ The Netherlands
- The Philippines
- Russia ■ Sweden ■ Turkey
- Ukraine ■ United Kingdom
- United States ■ Venezuela



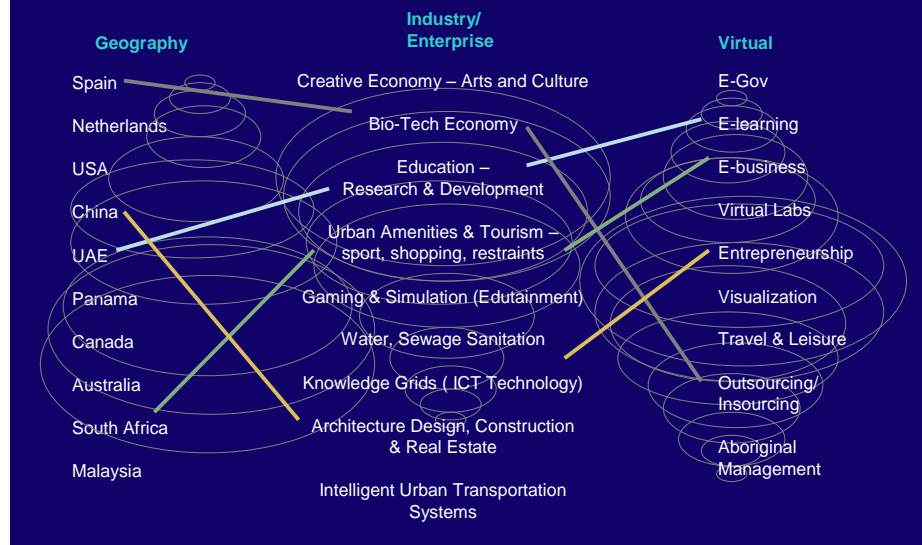
How to prototype solutions?

Knowledge Innovation[®] Zones



Knowledge Innovation[®]

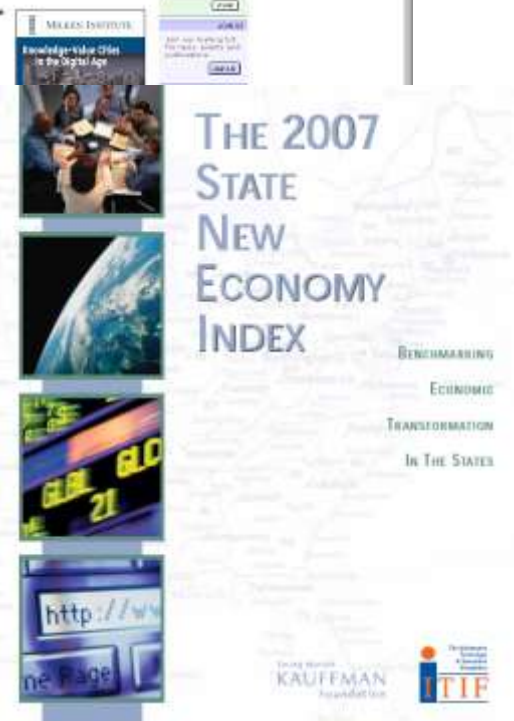
KIZ Prototyping Arena - Sample



Some KIZs are better than others...



www.inthekzone.com

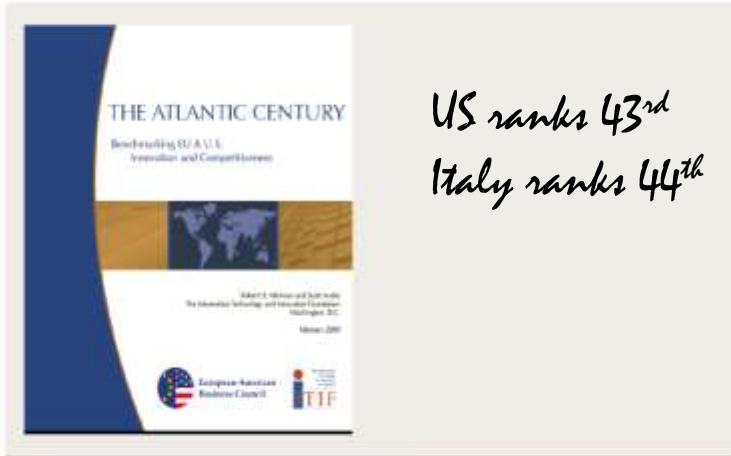


See Handout for specific examples...



©2013 ENTOVATION International Ltd.

ITIF – Atlantic Century II



US ranks 43rd
Italy ranks 44th

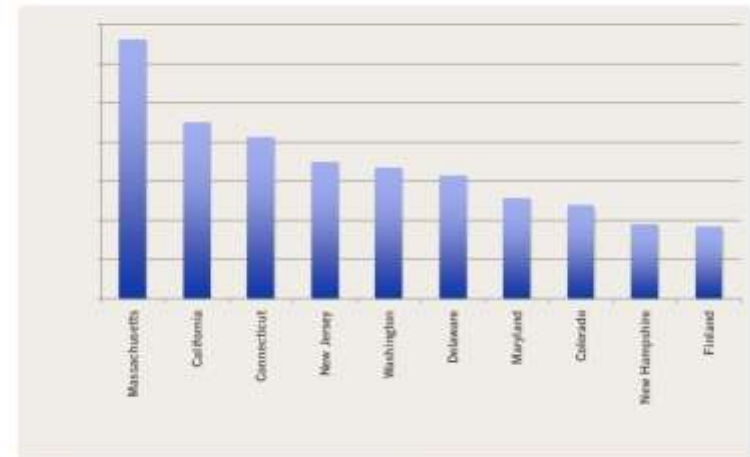
*But, if Massachusetts were a country,
it ranks #1 in the world – ahead of
Finland, Sweden, Singapore, Denmark,
Japan, and South Korea*

Overall Rank

1. Singapore
2. Finland
3. Sweden
4. United States
5. South Korea
6. United Kingdom
7. Canada
8. Denmark
9. NAFTA*
10. Netherlands

Change Rank (1999-2011)

1. China
2. South Korea
3. Cyprus
4. Slovenia
5. Estonia
6. Czech Republic
- 7. Latvia**
8. Singapore
9. EU-10**
10. Portugal



<http://www.itif.org/publications/atlantic-century-ii-benchmarking-eu-us-innovation-and-competitiveness>



Boston Innovation Tour - Italy



Welcome Italy to Boston

- 50 Italian Executives
- 4 Regions of Northern Italy
- 1-8 October 2011
- 10 Modules
- 6 CEO Case Stories/Studies
- E100 Dr. Piero Formica, Dean, International Entrepreneurship Academy



CONFINDUSTRIA

YouTube Animoto:

<http://www.youtube.com/watch?v=TbMIqR73a8A&feature=feedu>

VIMEO Film:

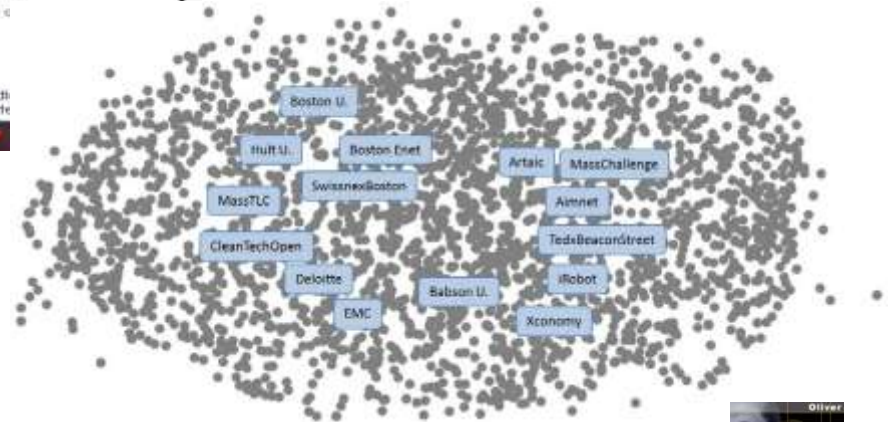
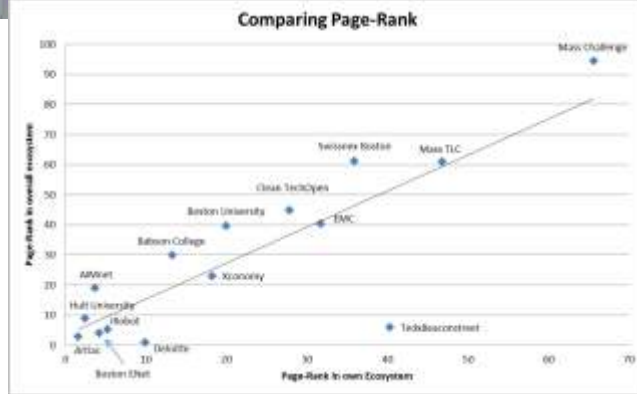
<http://vimeo.com/31654385>



Visualizing Action: The New V-Factor



- Volume
- Velocity
- Variety
- Variability
- Vision
- Visualization
- Value/Valuation



<http://www.entovation.com/whatsnew/pdfs/Article-Visualizing-Action-InnovationDAILY.pdf>



Network Predictor: *IC² Diagnostic*



Performance Diagnostic for
<http://www.ic2.utexas.edu/blog/>

February 2013

Current Value Creation Potential

$$VCCa = (Ndea \times Ndia \times Ncea \times PRa \times a) / (PRmax / PRa) = 4\%$$



<http://www.networkpredictor.com>



Graph Metrics	Value
Graph Type	Directed
Vertices	384
Unique Edges	354
Edges With Duplicates	0
Total Edges	354
Self Loops	11
Reciprocal Vertex Pairs	204650075
Reciprocal Edge Ratio	0.58071558
Connected Components	1
Single Vertex Connected Components	0
Maximum Vertices in a Connected Component	384
Maximum Edges in a Connected Component	354
Maximum Secondary Connected Components	7
Average Vertex Distance	5.167545
Graph Density	0.00038837
Modularity	Not Applicable
Node's Version	1.0.1.116
Minimum In-Degree	1
Maximum In-Degree	13
Average In-Degree	1.42
Median In-Degree	1.000

Score <http://marketingrader.com> = 60%

- Blog +
- RSS Feed +
- Facebook +
- Twitter +
- 3,740 pages indexed
- modRank 5.1
- 342 sites backlinked
- 25+ authoritative pages pointing

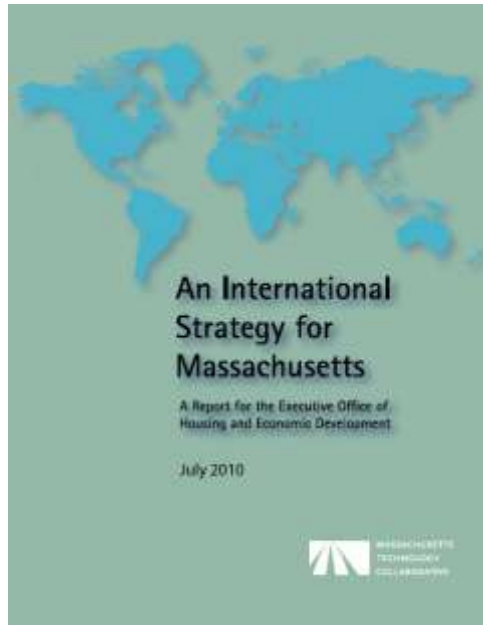
© 2013 Eurofocus International Consultants Ltd
<http://www.eurofocus.com> / <http://www.networkpredictor.com>

<http://www.networkpredictor.com/>



©2013 ENTOVATION International Ltd.

Global with an Aligned Strategy



- **Premise:**

- Job creation is tied to our ability to connect to and succeed in *global markets*.
- The State is *well-positioned* as a center of innovation, a leader in key-growth areas and home to world-class universities and research.
- The State can advance efforts by forging *collaboration* between the public and private sectors.

- **Quick Payback:**

- Improved *communications* to known opportunities
- Increased exports or attract foreign partners
- Improved *efficiency* in international programs
- Forum for identifying and implementing *new ideas*
- Promise for attracting *additional resources*

- **Recommendations:**

- Focused conferences for foreign audiences; reverse trade missions; overseas ambassadors; overseas alumni events; cross-national survey of international students; innovation research capability; and influence on Federal policy

http://www.masstech.org/international/international_home.html

What is...

YOUR International Strategy?

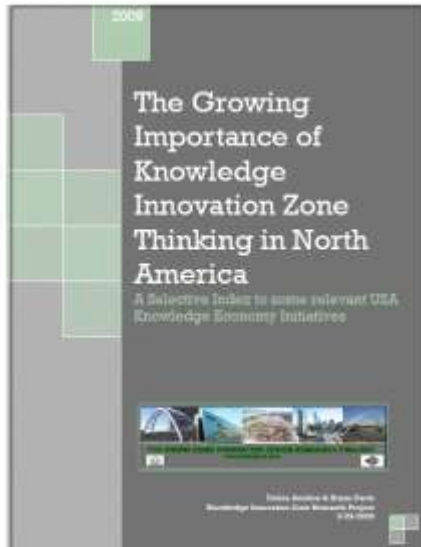


Mountains to Climb?



Mountain #1:

National/Global Innovation Commonwealth



- California
- Illinois
- Kansas
- Louisiana
- Maine
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Nebraska
- New England
- New Jersey
- New York
- North Carolina
- Ohio
- Oregon
- Pennsylvania
- Rhode Island
- South Carolina
- South Dakota
- Missouri
- Tennessee
- Texas
- Virginia
- Washington State
- Wisconsin



Mountain #2:

Embassy/Consulate Infrastructure



http://www.boston.com/news/science/articles/2009/09/21/diplomacy_b
[ecomes a portal to profits in bostons leading edge consulates/](http://www.boston.com/news/science/articles/2009/09/21/diplomacy_b)



©2013 ENTOVATION International Ltd.

Mountain #3:

World Knowledge Collaboration Index



A global knowledge commonwealth is replacing the world of nations and blurring geographic boundaries. Our future is increasingly dependent upon the knowledge and success of others.

Knowledge is valuable; and innovation is the fundamental platform for progress. Knowledge creates an economy based upon abundance, not material scarcity. Intangible knowledge assets are more valuable than tangible assets and require new indicators of performance.

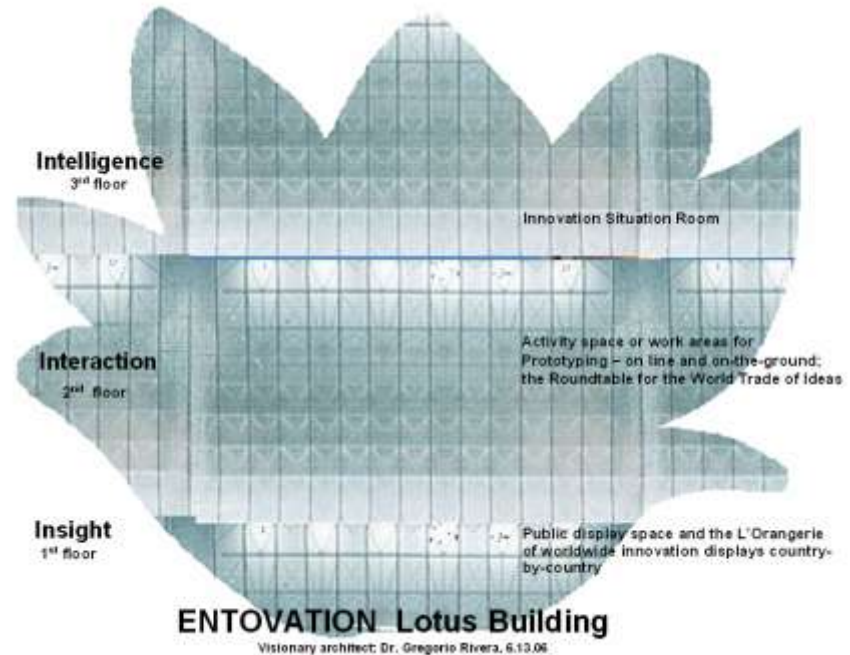
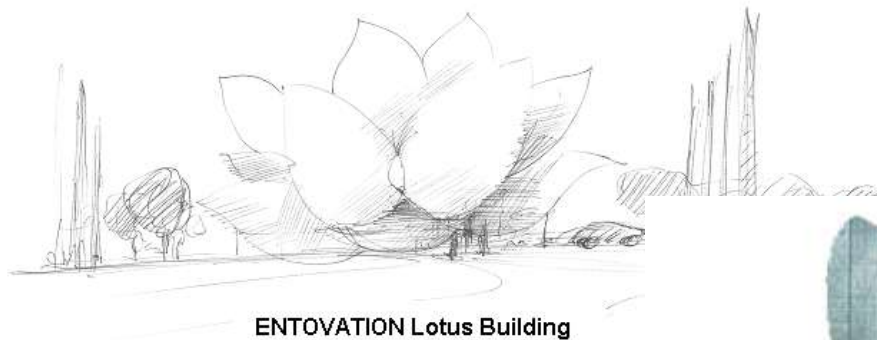
To thrive amidst a chaotic, complex and unpredictable knowledge economy, people need to be inspired to action of good intent.

<http://bulletin.sciencebusiness.net>



Mountain #4:

Innovation Intelligence Situation Room



Mountain #5:

Millennium Bretton Woods

Browser address bar: <http://ineteconomics.org/about>

Page Title: About | Institute for New Ec...

Navigation: File Edit View Favorites Tools Help

Search: deloitte center for the Edge

Sign In

Institute for New Economic Thinking

- The Institute
- New Economic Thinking
- Blogs


- About
- Grants
- Research Programs
- Events
- Partnerships

ABOUT INET

The Institute for New Economic Thinking (INET) was created to broaden and accelerate the development of new economic thinking that can lead to solutions for the great challenges of the 21st century.

The havoc wrought by our recent global financial crisis has vividly demonstrated the deficiencies in our outdated current economic theories, and shown the need for new economic thinking – right now.

INET is supporting this fundamental shift in economic thinking through research funding, community building, and spreading the word about the need for change. We already are a global community of thousands of new economic thinkers, ranging from Nobel Prize winning economists to teachers and students who have emerged out from the shadows of prevailing economic thought, attracted by the promise of a free and open economic discourse.



About

- Team
- Why INET?
- Timeline
- Leadership
- Annual Report
- Media Mentions
- Contact Us

Mission

The Institute for New Economic Thinking's mission is to nurture a global community of next-generation economic leaders, to provoke new economic thinking, and to inspire the economics profession to engage the challenges of the 21st century.

"The emancipation of belief is the most formidable of the tasks of reform, the one on which all else depends."

- John Kenneth Galbraith

Windows taskbar: 11:57 AM 4/11/2013



CORE #5: Competitive to Collaborative Advantage

- We have reached the law of diminishing returns in competitive strategy. Today, we need a leadership strategy – where one collaborates to compete.



The Art of Collaborative Advantage



- Problem
- Benefits
- Solution
- So what?

Rhythm of the Universe



<http://www.rotu.com>

<http://www.youtube.com/watch?v=USWaTln5bEs>



©2013 ENTOVATION International Ltd.



©2013 ENTOVATION International Ltd.

<http://www.youtube.com/watch?v=4l5gY20GI0M>

Our Current Reality

OLD Economy

- Money rules
- Financial Capital
- Competitive Advantage

NOTE: Before there is a flow of financial instruments (money), there is a flow of knowledge. We need to create an environment where we address the impediments and facilitators for the relevant and timely knowledge flow.



Our Current Reality

OLD Economy

- Money rules
- Financial Capital
- Competitive Advantage

NEW Economy

- Knowledge rules
- Intellectual Capital
- Collaborative Advantage

What if...*KNOWLEDGE INNOVATION* became our Common Language?



Back to Bretton Woods – More from Morgenthau...



“Eliminate destructive impediments to trade.”

“Nations of the world will be able to help one another in economic development to their mutual advantage and for the enrichment of all.”

“Protection of national interest and development of international cooperation.”

”The kind of world in which our children are to grow to maturity.”

“The shaping of a free future.”

“Highway broad enough for all men to walk in step and side by side.”

<http://history.state.gov/milestones/1937-1945/BrettonWoods>



©2013 ENTOVATION International Ltd.

Discussions have already begun...

G8 and G20 Discussions

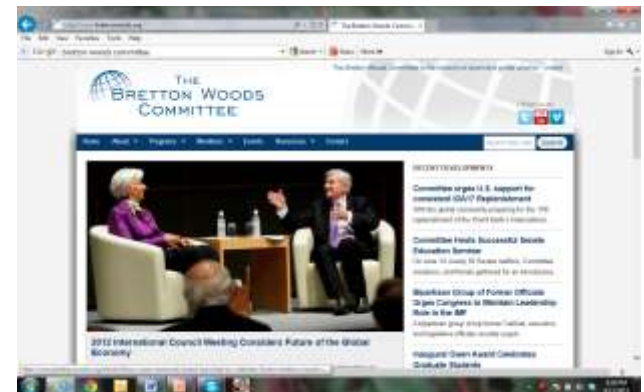
Institute for New Economic Thinking



<http://ineteconomics.org/>



Bretton Woods Committee



<http://www.brettonwoods.org/>

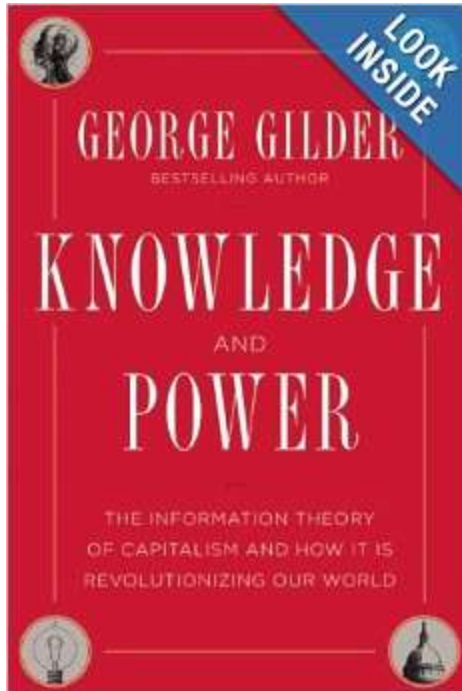
But...

*Will the *RIGHT* people be at the table?*

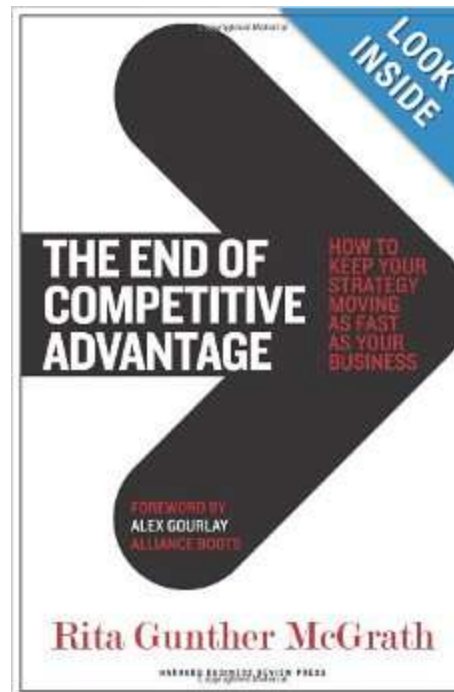


©2013 ENTOVATION International Ltd.

New Books



“...placing creativity, innovation and entrepreneurship at the center of economic development.”



“...strategies that worked well for you even a few years ago no longer deliver the results you need.”



“...critical wake-up call: a fierce global race for innovation advantage is under way...robust innovation policy.”

Discussions have already begun... *even within our Community!*

Innovation Diplomacy:

With the US Department of State
and the National Research Council



<http://www.huffingtonpost.com/bob-hormats/the-road-to-an-effective-b-3306749.html>

Athena Alliance Forum with OECD



<http://athenaalliance.org/>

ICountants Certification and IC Knowledge Center



<http://www.smarter-companies.com/>

And more...
MUCH more!



©2013 ENTOVATION International Ltd.

Declaration of Interdependence

- Preamble
- We Believe...
- We Agree...
- We Resolve...



We will transcend traditional boundaries to accomplish what we and others cannot do alone. Further, we will make more effective use of knowledge innovation as a lever to generate sustainable growth and increased standard of living across our local, regional and global economies.

From Vision to Execution...



*“We are creating a **new economic world order** based upon the flow of knowledge, (not technology), innovation (not solutions), value-systems (not chains), stakeholder success, (not satisfaction), and international collaboration (not competition).”*

— “Global Momentum of Knowledge Strategy” 1999

NOW is the time...



*What Mountains do **YOU** see that We Should Climb...**Together**?*

Debra M. Amidon
Founder and CEO
ENTOVATION International Ltd.

debra@entovation.com

www.entovation.com; www.inthekzone.com



©2013 ENTOVATION International Ltd.